



UTKARSH 2025

The Annual Leadership Conference of SJIM

ST. JOSEPH'S INSTITUTE OF MANAGEMENT

28/1, Primrose Road, Off MG Road, Bengaluru 560 025

CALL FOR PAPERS

Seventh International Conference

On

Environment, Sustainability and Governance: Creating Shared Value

February 21 - 22, 2025

About SJIM:

Founded in 1968, SJIM is one of the premier B-schools in India. It is an AICTE approved, NBA accredited institute and is a member of AACSB. Located in the heart of Bengaluru city, the institute has been serving as a beacon of light, emphasizing teaching, learning and research activities in the contemporary areas of Management. The institute prides itself being the oldest business school in Karnataka, having a legacy of fifty years. The institute visions to create responsible business leaders with integrity and ethical conduct having concern for society and environment. SJIM provides numerous opportunities to develop the skills and capabilities of an individual. The content and pedagogy ensure that students are industry ready. Frequent interaction with industry leaders, rural exposure, corporate internships, and industry-academia conferences and conclaves provides many opportunities for the overall growth of the students.

About the Conference

What began in 2019, as a platform created for leadership thinkers to come together and provide direction to the students, researchers and industry, has now grown into the SJIM Leadership Network. It focuses on sessions and discussions upon long-term impact themes that are relevant for society and businesses. Focus areas over the previous conferences have been on renewed leadership, the challenges in sustainability, business models during turbulent times and digital transformation.

The year 2025 conference is dedicated to building a shared value through environment, sustainability and governance. From small to large, all businesses are future-proofing their organizations to be more responsible and resilient. Their governance structure should be agile to grow with multifaceted practices. These firms are cleverly entrenching advanced ESG principles while performing business operations. This change entails a change in operating models, shift in organization-consumer mind-set and eventually modification to the entire business.

The seventh in the series of leadership conferences, the 2025 ESG Conference will focus on research papers that examine integration and adoption of sustainable practices holistic competitive advantage.

Suggested Tracks and Sub-Themes

The conference invites researchers, doctoral students, academicians and practitioner to submit theoretical, empirical research work, case studies and industry notes in the domain of environment, sustainability and governance. The tracks and sub-themes listed below (but not limited to) would be covered in the conference are listed below:

Tracks

- Track 1: Green Economy and Finance
- Track 2: New Age Marketing
- Track 3: Resilient operations and technology
- Track 4: Human Capital and Equity
- Track 5: Planet and Communities
- Track 6: Topics that aligns with the conference theme

Sub-themes

- Accounting Practices
- Agile finance and corporate restructuring
- Financing SDGs
- Ethical issues and global reporting Initiatives
- Sustainable Marketing Mix
- Mindful consumption and consumer behaviour
- Circular business models
- Creativity and innovation in advertising and branding
- Carbon neutrality, carbon footprint and circular Economy
- Resilient Supply Chain Operations
- Advances in technology, AI/ML, Blockchain
- quality, safety, and process
- Sustainability Reporting
- Workplace bonds
- Continuous learning
- Diversity, equity, inclusion
- Driving transformation
- Changing performance metrics
- Liveable Planet and Resilient Communities
- Legislation and regulatory issues
- Indigenous Peoples and institutions
- National dialogues and interventions
- World's resources and the natural environment

Who Should Attend?

The conference will provide an opportunity to doctoral students, faculty members, research staff, post graduate students, and industry practitioners to interact with some of the leaders in the industry and deliberate on the approaches of ESG implementation. Participants will get an opportunity to listen to some of the best minds in the industry and build a professional network. They can present their systematically conducted research work and working papers in front of a panel of experts, garner objective feedback and gain renewed knowledge.

Conference Attraction

- Listen thought-provoking sessions from eminent panellists with diverse industry backgrounds.
- Break from regular routine and interact with industry practitioners to broaden your professional network.
- Hone your working papers or disseminate the research findings with fellow researchers.
- Publish full-length paper with the Book series from renowned publisher like Emerald and Springer and an ISSN journal.

Publication Opportunities

The following book series and journal have agreed to consider high-quality papers submitted to the conference for publication. Selected papers from the conference will be forwarded by to the editors for further review, whose decision will be final and binding for publication.

- Emerald Book Series on Developments in Corporate Governance & Responsibility, Scopus abstracted/indexed
- Springer Book Series on Approaches to Global Sustainability, Markets and Governance, Scopus abstracted/indexed
- In-house Journal of SJIM - Business Review, ISSN: 0973-9076

Authors Guidelines

Preparation of Abstract:

- Abstract should be in a given order: Title - Author (s) name and Affiliation - Abstract - Key words
- Abstract (not more than 300 words) must contain brief introduction, objective of the research, methodology, results and conclusion.
- Provide 3 to 5 Keywords which can be used for indexing purposes.

Preparation of Full Research Article:

- Research paper should include in a given order: Title - Author (s) name and Affiliation- Abstract - Keywords - Main Text (Introduction, Review of Literature, Research Methodology, Analysis and Findings, Conclusion, Limitations and future research direction, References)- Acknowledgement (if any).
- Paper title, Author(s) name and Affiliation, Contact Number and E-mail address should be centrally aligned, bold, capital letters, font size - 12, Times New Roman on the first page of the Article
- All photographs, charts and diagrams are to be referred as 'Figures' and should be numbered consecutively in the order to which they are referred in the text.
- Reference/Bibliography should be in APA format.
- Full paper length should not be more than 7000-8000 word
- Line spacing: 1.5 and Margin: 1 inch on all sides, Font size 12, Times New Roman, Research paper should be submitted in Microsoft Word / PDF Format.
- In case of article which are co-authored, at least one author needs to be registered for the conference to get their paper considered for presentation/publication.
- A copyright declaration should be given by the corresponding author stating that the work is original and does not violate the rule of copyright.
- All full papers submitted will be subject to a blind review process. Comments of the reviewers will be sent directly to the author/s

Submission Guidelines

Abstract and Full-Paper, completed in all respects, should be submitted in MS Word/PDF format on the Microsoft CMT using the given weblink. Each author must have a Microsoft CMT account to be able to submit an abstract as well as a full research paper.

<https://cmt3.research.microsoft.com/UTKARSH2025/Submission/Manage>

Important Dates

Abstract Submission Deadline	October 15, 2024
Notification of abstract acceptance/rejection	October 30, 2024
Full Paper Submission Deadline	December 30, 2024
Notification of paper acceptance/rejection	January 15, 2025
Conference Registration Deadline	February 10, 2025
Conference Dates	February 21 – 22, 2025

Registration Process

Paper presenters and participants can register for Utkarsh 2025 by remitting the registration fees through weblink <https://forms.eduqfix.com/sjimbangloreform/add>

Category	Early bird (Till December 20, 2024)	Regular (Till January 15, 2025)	On-spot (On February 21-22, 2025)
Student	Rs. 500	Rs. 1000	Rs. 1500
Research Scholar	Rs. 750	Rs. 1500	Rs. 2000
Faculty	Rs. 1250	Rs. 2500	Rs. 3000
Industry	Rs. 2500	Rs. 5000	Rs. 5500

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