



## ST. JOSEPH'S INSTITUTE OF MANAGEMENT

No 28/1, Primrose Road, Off M G Road, Bengaluru – 560025

[www.sjim.edu.in](http://www.sjim.edu.in)

# RECRUITERS' GUIDE

## 2024-2025

## POSTGRADUATE DIPLOMA IN MANAGEMENT

“Love is shown more in deeds than in words” St. Ignatius of Loyola, the Founder of Jesuits.





**SJIM**

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## VISION

To be an academic institution fostering excellence in management for business and the common good



## MISSION

- To nurture academic excellence in our students through relevant business education and skills
- To pursue thought leadership through scholarship and engagement with practice
- To strive to address the needs of our stakeholders
- To be responsive to current and emerging management areas



## VALUES

- Jesuit Spirit of Magis
- Inclusiveness
- Ethical Outlook
- Social Concern

## ABOUT THE INSTITUTION

St. Joseph's Institute of Management (SJIM, previously known as St Joseph's College of Business Administration) is the first – ever B School in Karnataka established in the year 1968. The Institute currently offers a two-year PGDM course approved by the AICTE.

SJIM operates out of a new state-of-the-art campus in the heart of the city, just off M.G Road, Bengaluru. SJIM has fifty plus years of legacy in management education and it is only Jesuit Business School in Bangalore. It is managed by the International Jesuit Organisation, which also runs XLRI, XIMB and LIBA.

Admissions are purely merit based and the small classroom size maximizes learning through close faculty-student interaction. SJIM is accredited by the NBA and among the top B Schools in India under NIRF-2023 rankings (Among Top 125 Business Schools in India). SJIM is a member of the AACSB International, International Association of Jesuit Business Schools (IAJBS) and Xavier Association of Management Institutions (XAMI).

Close collaboration (MOU's) with international educational institutions like Seattle University (Albers School of Business and Economics), USA, the Leavy Business School (Santa Clara University), Indian Institute of Materials Management (IIMM, Bangalore branch), continues to help mutually to drive for excellence.



## DIRECTOR'S MESSAGE

Greetings from St. Joseph's Institute of Management! It is a great pleasure for me to welcome you to the 28th Placement Season with this edition of our Recruiters' Guide - 2024-25. Through the pages of this brochure, you will get a broad overview of our programs, activities and the placement process. We have designed the Post-Graduation Program very carefully to develop our students into global organizational leaders who can create wealth for their organizations. We thank the 70 + firms who have been regular recruiters of our students for your long-standing support and invite the new firms to explore the quality of our current passing out batch. St. Joseph's Institute of Management (earlier known as St. Joseph's College of Business Administration) is a 50- plus-year-old Jesuit Institution. SJIM has been ranked A++ amongst the best B-Schools in the country. SJIM is accredited by the NBA and among the top B Schools in India under NIRF-2023 rankings. SJIM is a member of the AACSB International, International Association of Jesuit Business Schools (IAJBS) and Xavier Association of Management Institutions (XAMI)

SJIM is committed to building ethical and socially conscious leaders in the tradition of other Jesuit Management Institutes like XLRI, XIMB and LIBA. We assure you that our current batch of students are adequately equipped with personal and professional skills and industry ready. They are highly motivated, talented and enthusiastic. Their diverse educational backdrop will give you varied options as you seek bright young men and women to add value to your organization. They are designed to excel in whichever sector they are put to work in. Our ever-growing alumni base spread over more than 100 organizations in myriad sectors around the country and abroad speak for this fact. Once again, I welcome your organization to our beautiful campus for the recruitment of graduating student managers of the 2023- 25 batch. We look forward towards enduring and fruitful relationship with our esteemed recruiters.

Rev. Dr. Manoj D'Souza SJ  
Director

## DEAN'S MESSAGE



### TO ALL OUR ACADEMIA-PARTNERS: OUR RECRUITERS

It is with immense pleasure that I introduce to you our batch of 2023-25 students, who are on the recruitment-periphery. SJIM's endeavor is to bridge any gap between the industry requirements (for employability), and our role in our student-readiness for the same, in an environment that fosters and nurtures innovation, skills development, professional growth, with a passion for excellence.

We are committed to providing our students with the right and necessary skills and competencies that are required to thrive in the dynamic work environment of today. To this effect, SJIM has fostered strategic partnerships with industry leaders to develop our students in a holistic manner.

SJIM believes that the end of education is character. Hence, all of our courses are oriented towards value-based education. This means that our students accord utmost priority to ethical values, wherever they work. I wish them the very best now-and-always. And, welcome you, our strategic recruitment partners, to make our students part of your ecosystem.

Best Wishes,  
Dr. A. R. Rajagopalan  
Dean



## PLACEMENT OFFICER'S MESSAGE

Dear Recruiters,

It gives me immense pleasure to welcome you to St. Joseph's Institute of Management for the final placement process for the batch of 2023-25. It is a moment of pride for us to present to you a group of vibrant, young, dynamic and talented batch of student managers ready to join the corporate world. Our student mix is selected through a rigorous selection process ensuring that only the very best of the lot get into our campus. This selected batch is exposed to a curriculum that is thoroughly updated and in sync with the demand of modern business scenarios. SJIM is proud to have stood up to the expectations of several organizations over the past years and past recruiters have been regularly recruiting our students which stands as a testimony to the quality of our student managers.

The institute is committed to excellence as its core mission and practices innovation in management learning that is not only conceptual but analytical and decision oriented. We assure you that our students are adequately equipped with personal and professional skills and industry ready. They are designed to excel in whichever sector they are put to work in. I am hopeful with optimism and confidence that the students will be received by the industry. It is sincerely anticipated that the students would match the expectations and that you find our students as finely-crafted quality human resources.

I also express my sincere gratitude to all those organizations who have extended their active co-operation in accomplishing its endeavour successfully.

I take this opportunity to cordially invite you to participate in the forthcoming Placement Season 2024-25.

Best Regards.

Shobha D V

Placement Officer



## GOVERNING COUNCIL



**Rev Fr Dionysius Vaz, SJ**  
President  
Bangalore Jesuit Educational Society



**Rev. Dr. Daniel Fernandes, SJ**  
Vice-President  
Banagalore Jesuit Educaitonal Society



**Rev. Dr. Manoj D'Souza, SJ**  
Director  
St Joseph's Institute of  
Management



**Dr. A R Rajagopalan**  
Dean, SJIM



**Dr. A Anantharaman**  
Provost, SJIM



**Dr. P D Jose**  
Associate Professor  
IIM, Bangalore  
AICTE Nominee



**Dr Rajiv Noronha**  
Global HR Head (Strategic Capability Units)  
Enterprise Growth Group  
Tata Consultancy Services



**Dr. N S Rajan**  
Former Group CHRO - Tata Sons



**Mr Raj Narayan Ramakrishnan**  
Former CHRO Titan



**Mr Emmanuel David**  
Former Director,  
Tata Management Training Centre, Pune



**Rev Dr Charles Lasrado SJ**  
Principal,  
St Joseph's College of Commerce



**Rev Fr Denzil Lobo SJ**  
Director,  
IT, St Joseph's College



**Mr. Saurabh Govil**  
CHRO, Wipro Ltd.

# FACULTY PROFILE

## General Management



**Rev. Dr. Manoj D'Souza, SJ**  
MCA, MSc (UK), PhD  
General Management



**Dr. Anantharaman**  
AMP (Harvard Business School),  
PhD (Columbia University)  
Strategy and General Management



**Rev. Fr Olvin Veigas, SJ**  
MBA, MTh, Licentiate (MA)  
General Management

## Distinguished Professors

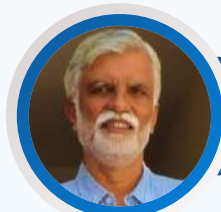


**Prof. Parthasarathi Shome**  
PhD (Southern Methodist University,  
Dallas, US)



**Prof. Vivek Moorthy**  
University of California Los Angeles (PhD)  
Economics

## Finance & Economics



**Mr. Suresh Herur**  
BE, PGDIE(NITIE), FCMA  
Finance



**Dr. Nirmala Joseph**  
PhD, (Madras University)  
Finance



**Dr. Ravi Darshini**  
ACMA, PhD, (Bharathiar University)  
Post Doc (USA), Finance



**Dr. Binny Cherian**  
MA (Eco), PGDBA, PhD (CMR University)  
Economics



**Dr. Maria Immanuel**  
MCom, MBA, PGDSRM, PhD  
(Pondicherry University), Finance



**Dr. Vikku Agrawal**  
PhD (Jain University)  
Finance



**Dr. Ashwin Randolph John**  
MBA, PhD (Karnatak University)  
Finance



**Dr. J Peter Leo Deepak**  
PhD (Karunya University)  
Finance

# FACULTY PROFILE

## Marketing



**Dr. Jessy Nair**

PhD, (Vellore Institute of Technology)  
Marketing



**Dr. Avil Saldanha**

B.E, PGDM, DIM, PhD (Jain University)  
Marketing



**Dr. Anup Krishnamurthy**

BE, PhD (IIM-Bangalore)  
Marketing



**Mr. Abraham Karimpanal**

BE (BITS, Pilani), MBA  
Marketing

## Human Resources



**Dr. A R Rajagopalan**

MPhil, PhD (Bharathidasan University)  
Human Resources



**Dr. Ananda Das Gupta**

PhD  
Management



**Dr. Caren Rodrigues**

BE, PhD (IIM-Bangalore)  
Human Resources



**Dr. Nazia Zabin Memon**

PhD (Sambalpur University)  
Department of Business Administration

## Operations & Business Analytics



**Mr. V J Lawrence**

BE, MS, PGDOM, FIE  
Department: Operations



**Dr. Deepika Joshi**

MBA, PhD (NIT, Jaipur)  
Operations and Supply Chain  
Management



**Mr. Rajendra Desai**

MS (Operations Research)  
Analytics / Operations



**Mr. V K Anand**

BE, MBA  
MIS

## RECENT ACTIVITIES

### Celebrating the 75th Republic Day of India in SJIM Campus:



On 26th January, Lt Col K Damodaran, second year PGDM student and SJIM's distinguished student, the chief guest of the program, unfurled our nation's tricolour flag in the presence of students, supporting staff and faculty celebrated India's 74th Republic Day. He called on to work for peace and prosperity, justice and reconciliation, harmony and upholding the values of freedom and diversity of our country. Afterwards, the SJIM Choir Team delivered a melodious performance aimed at fostering patriotism and instilling a sense of unity and pride in each person present.

### 7th SJIM-Albers International Business Plan Competition:

On February 3rd, 2024, St. Joseph's Institute of Management and the Albers School of Business and Economics, Seattle University, USA, jointly organized an international business plan competition focused on providing safe drinking water to everyone in a financially sustainable and technologically feasible manner. Registration for the competition began in October 2023, enabling students from various institutions worldwide, including SJIM (India), SJCC (India), Albers School of Business and Economics (Seattle University, USA), Fu Jen Catholic University (Taiwan), and Ateneo de Manila University (Philippines), to form virtual teams. These teams leveraged the diverse technical and social expertise from different countries to address this critical issue. A Global Panel of judges, including individuals like Pelle Lutken and Steve William Azeumo, selected three finalist teams. The finals, held virtually, featured presentations from the finalists to a panel of judges comprising Hareesh Ved, Nishanth Varghese, and Fr. Lumnesh Swaroop Kumar SJ, who posed challenging questions to the teams. The winning team comprised Aria Shaffer (Albers, USA), S Tejesh Kumar, and Bhuvan (both from SJIM, Bangalore).



## RECENT ACTIVITIES

### SJCBA/SJIM Annual Alumni Meet 2024:



On 10th February the much-anticipated alumni meet of SJCBA/SJIM took place in the SJIM campus with much fun and nostalgic euphoria. Amidst the vibrant conversations, old friendships rekindled, and stories of success and challenges exchanged. The alumni, now scattered across various professions and corners of the world, found a common thread in the fond memories of their alma mater. The event featured a series of engaging activities, from interactive games that brought out the playful spirit of the alumni to soulful music and dance by current SJIM students. A highlight of the evening was the corporate fashion walk

conducted by 1st year students which was quite mesmerizing and enjoyed by our alumni followed by a delicious dinner organized by the SJIM.

### Blood Donation Camp by Narayana Health (NH) at SJIM:

On 15th February the Blood Donation Camp was held in SJIM in collaboration with Narayana Health (NH), Bangalore. The objective was to create a sense of social responsibility among students, faculty, and staff while addressing the constant need for a stable and sufficient blood supply in healthcare institutions. It collected 106 units of blood and the camp was set up in the Xavier's Hall of SJIM. The logistics, including donor registration, medical checkups, and refreshments were efficiently managed to create a comfortable and welcoming environment for donors.



The Blood Donation Camp witnessed enthusiastic participation from students, faculty, and staff. Donors were provided with certificates of appreciation to acknowledge their selfless contribution. A qualified medical team from Narayana Health supervised the donation process. Rigorous health checks were conducted to ensure the eligibility and safety of donors. Dr Venkateshraj, faculty coordinator and Ms Irene Sneha, student coordinator for CSR activities at SJIM organized the event. St Joseph's Institute of Management and Mazumdar Shaw Medical Foundation (MSMF) at NH have an MOU for collaboration in the areas of mutual interest.

## RECENT ACTIVITIES

### Leading Digital Transformation - UTKARSH 2024 at SJIM:



On February 18, 2024, SJIM hosted Utkarsh 2024, its Sixth International Conference on "Leading Digital Transformation - Past, Present, and the Future." Organized by SJIM students with faculty support, the event featured insights from industry leaders over two days. Mr. Chandrashekar Bharathi, Managing Director of Ace Micromatic Group, emphasized digital transformation's importance in manufacturing. Guest of Honor Mr. George Varghese, CHRO of

Shahi Exports Ltd, discussed HR changes due to digital transformation. Dr Parthasarathi Shome and Prof. Vivek Moorthy were honored as Distinguished Professors. The conference showcased senior managers sharing experiences in digital transformation across finance, HR, marketing, and operations. Panel discussions explored emerging technologies' impacts and ethical considerations. With 64 full paper submissions, diverse management fields like green economics and AI were covered. Presentations by 88 authors were facilitated under 10 tracks. High-quality research papers are under review for SCOPUS journals. Faculty coordinators Dr Deepika Joshi, Prof. Rajendra Desai, and Fr. Olvin Veigas, SJ along with student council representatives Mr. Solomon Jonathan, Ms Mithila S and a band of dedicated students, contributed to the conference's success.

### Strategic Partnership Unveiled: SJIM And IIMM's MoU to Enhance Supply Chain Management and Business Analytics Education.

St. Joseph's Institute of Management, Bangalore signed an MOU with the Indian Institute of Materials Management (IIMM, Bangalore branch) to collaborate on furthering knowledge on Supply Chain Management and the use of Business Analytics in this field. IIMM with its Headquarters at Navi Mumbai, is a national body with 52 branches and 19 chapters, representing professionals from public and private sector firms with responsibility for planning, sourcing, Logistics & Supply Chain Management. This MOU will enable conducting joint programs and workshops. SJIM faculty research, teaching and consulting experience will



be leveraged by IIMM for their programs and SJIM will invite Industry professional members of IIMM to teach/guide their courses in Supply Chain Management to make them Industry relevant. Mr. Jayakumar M., the President of IIMM and Fr Manoj D'Souza, Director of SJIM signed the document. Prof. Rajendra Desai, Director for Corporate Relations at SJIM facilitated the process of MOU.

## RECENT ACTIVITIES

### Joseph's Premier League (JPL) 2023-2024:



On March 1, 2024, Joseph's Premier League (JPL) 2023-24 concluded its grand finale on February 19, 2024, after starting on October 14, 2023, at SJIM campus. The entire student body witnessed the event, which began with the banner reveal and brief team performances. JPL-2023 featured 14 games, including basketball and table tennis, with Kabaddi closing the event on February 15, 2024. The JPL served as a platform for students to exhibit athleticism, sportsmanship, and teamwork, fostering healthy competition and camaraderie. While team Nyx emerged as the victor, stellar performances were observed across all teams. Tejas and Rudra

from Nyx, along with Archana from Athena and Gabriella from Nyx, were awarded the 'Most Valuable Player' title for their consistent contributions, highlighting the event's success in promoting individual excellence within a team environment.

### SJIM celebrates 56th Foundation Day:

On March 14, 2024, SJIM's 56th Foundation Day was a vibrant evening featuring captivating speeches by esteemed guests, the recognition of general merit scholarship winners for first- and second-year students, and the presentation of the annual SJIM Social Entrepreneur Award 2024. Dr Manoj D'Souza SJ, the Director, reminisced about SJIM's illustrious history as Karnataka's oldest business school. Chief Guest Mr. Anil Valluri, regional vice president for India and SAARC at Palo Alto Networks, praised India's economic and technological advancements, emphasizing the role of technology and management.



He also honored the general merit scholarship winners. The SJIM Social Entrepreneur Award 2024 was bestowed upon Mr. Srikanth Bolla, the first international blind student in management at MIT, USA, and the founder of Bollant Industries. In his inspiring speech, Mr. Bolla urged everyone to dream big and make a positive impact. The award recognizes impactful social entrepreneurship and includes a citation, felicitation, and cash prize.

## RECENT ACTIVITIES

### SJIM Eminent Social Entrepreneur of the Year Award 2024:



The SJIM Social Entrepreneur of the Year Award for 2024 is presented to Mr. Srikanth Bolla, co-founder & CEO of Bollant Industries Pvt Ltd., a trailblazing ecofriendly paper product company. Founded in 2012, the organization provides sustainable employment opportunities for individuals with disabilities. With a commitment to zero waste and green practices, Bollant Industries exemplifies the transformative potential of socially responsible entrepreneurship. Through its innovative approach and unwavering dedication, Bollant Industries continues to redefine industry standards and inspire meaningful change. The award was presented to Mr. Srikanth Bolla on the 56th Foundation Day of St Joseph's Institute of Management which was held on the 14th of March 2024.

### Student Achievements: Kushal Kumar and Akhil Anand of SJIM:



Cranium 2024, hosted by CMS Jain Business School, united top minds nationwide under the theme "Synergy Spectrum – Where Brilliance Meets Collaboration." With 30+ business schools and 403 participants forming 214 teams, the event showcased expertise in management domains. St. Joseph's Institute of Management, represented by Kushal Kumar and Akhil Anand, secured second place. The finale, held in Bali, Indonesia, and Kuala Lumpur, Malaysia, fostered learning and cultural exchange. Cranium served as a global platform for competition and collaboration, epitomizing its role as the "Architect of Aspirations." SJIM proudly congratulates its students on this achievement.



## RECENT ACTIVITIES

### St Joseph's Institute of Management marks 27th Convocation

St. Joseph's Institute of Management (SJIM) marked its 27th Convocation Day with fervor and pride on April 27 at its Bangalore campus. The event saw 177 students conferred with the prestigious Post-Graduate Diploma in Management, completing SJIM's esteemed two-year AICTE-approved, NBA-accredited, NIRF ranked program. Mr. Viswanath PS, MD & CEO of Randstad India, delivered an inspiring address, urging students to seize the abundant career opportunities in India's dynamic business landscape



### Knowledge Partnership Unveiled: SJIM and Leavey Business School (Santa Clara University) Partner for Knowledge and Resource Exchange



St. Joseph's Institute of Management (SJIM) marked its 27th Convocation Day with fervor and pride on April 27 at its Bangalore campus. The event saw 177 students conferred with the prestigious Post-Graduate Diploma in Management, completing SJIM's esteemed two-year AICTE-approved, NBA-accredited, NIRF ranked program. Mr. Viswanath PS, MD & CEO of Randstad India, delivered an inspiring address, urging students to seize the abundant career opportunities in India's dynamic business landscape

## ALUMNI SPEAK



**Name : Amar (Amarnath) Bhattacharya**  
**Batch : 1988 - 1989**  
**Current Organization : ECOFIN Global Consulting**  
**Designation – Global Head – Investment, Technology, People & Culture**

My journey started way back at St Joseph's College of Business Administration as it was known when I graduated in 1989 from the PGDM Course!

Memories, learnings, interactions are mostly invaluable carrying it forward in my life. Why mostly? The remainder of my time was spent interacting with Fr Walter Andrade & others. What stood was the sincerity of relationships that was forged. The bedrock of success in life is imbibed, imparted & learned. I learned, I absorbed, I interacted. SJIM now is the same as it was 34 years ago in many ways, of course the campus has changed, times have changed but sincerity, work ethics, respect, knowledge, thirst for growth hasn't at SJIM & me!! It's for you to accept, enrich & grow. Thanks to SJIM as it's known now I was able to do so in my travels far & wide across continents, domains & wonderful people I had the good fortune to meet as my foundation was laid by SJIM. Now as I look as a Global Head in ECOFIN Global Consulting, I would never miss a second of my times at SJIM! Would love to immerse myself over & again!!

**Name : Rowena Coelho**  
**Batch : 1999-2001**  
**Current Organization : Hewlette Packard Inc.,**  
**Designation : Marketplace Manager – OmniChannel (Digital Marketing)**



St, Joseph's College provided me campus placement opportunity which enabled me join Global Telesystems Ltd as Industry Consultant in International Trade and Commerce Network division. I engaged in a first-of-its kind Electronic Data Interchange project working with Airlines, Customs and Freight forwarder community. The campus placement of Global Telesystems was impressive as it was at the forefront of E-Commerce Revolution.

St Joseph's college has industry led faculty and provides experiential learning which had provided me solid foundation in Marketing and Business. There is continuous learning mindset the esteemed institution has ingrained me as I have further ventured into Machine Learning, Bot Building and Digital Marketing



**Name : Ritesh Roy Zacharias**  
**Batch: 2001-2003**  
**Current Organization : ITC Infotech**  
**Designation: HR Leader - Digital Experience and all Category A accounts of ITC Infotech**

How did Joseph's shape my career:

"Over the last two decades of working across Fortune 500 companies and start-ups, the values that Joseph's instilled in me are what have carried me through. I will forever be grateful for the values of dedication, ownership, integrity, and striving for the greater good, inculcated through the example and expectation of dedicated staff (who always embodied these values themselves), the academic rigor, and the commitment to extracurricular excellence.

I owe my success and the ability to learn through failures to the discipline and tenacity imparted during my time with the college.

I wish the current batches the very best for their endeavours both professional and personal. May you succeed and bring laurels to the institute through your achievements and example. And remember, there is truly nothing that is outside your grasp if you pursue it with "faith and toil" - the motto of your great institution imbibed with an unfailing wisdom."

## ALUMNI SPEAK



**Name : Lynn Prashanth Stephen**  
**Batch : 2001-2003**  
**Current Organization : Fever FM (HT Media Ltd)**  
**Designation : Assistant Vice President – Sales & Operations**

At the outset I thank SJIM for giving me this opportunity to share my thoughts.

Firstly, I'm a proud Josephite, having studied in Josephs institutions for 13 years starting from my 5th grade in St Joseph's Indian High School.

The 2 years at SJIM were wonderful in more ways than one. It prepared me for the world outside, gave me the required confidence, knowledge and much more than what one can ask for! I cannot help but reminisce my time as a student at St. Joseph's Institute of Management. Those were the very years where I was taught and trained to excel in my chosen field of sales, marketing and management studies. What I learnt back in the day still comes to use in my day-to-day work at the office and has enabled me shoulder great many responsibilities. I am grateful and indebted to the passionate faculty who focused not just on theoretical learning but also on the practical applications of concepts making it easy for us to wield our understanding of changing market scenarios, I am also grateful to the wonderful class mates who hold equal stakes in making me a good team player through the interactions we had and some of whom have become friends for life. All in all, my two year stint at SJIM was truly a memorable one.

Wishing the esteemed institution and the students the very best..

Fide et Labore!

**Name : Chintan K Doshi**  
**Batch : 2006 - 2008**  
**Current Organization : JPMorgan Chase & Co**  
**Designation: Vice President, Talent Acquisition – HR**



"It is difficult to articulate how profoundly my time at the SJCBA/SJIM helped to shape the person I am and the decisions I have made. When I think back about the time I spent at the institute, some of

my fondest memories, toughest & group assignments, and most rewarding struggles came from these experiences at the institute, and I know without a doubt that my time at the institute would not have been nearly as fulfilling had I not participated in the MDPs and organizing fests. The education I received was spectacular, and the professors at the institute gave me unique and intense learning experiences in the fields of organizational behavior, marketing, financial & accounting, TPM, organizational theory, design and change, books which I still hold dear and for which I am incredibly grateful. However, I am even more grateful for the critical thinking and problem-solving skills the institute helped me to develop. Throughout the academic sessions, I was challenged to discover capabilities that I never knew I had. Along with academics, the University focuses on personality development which helped me build a rewarding career. The professors at the institute not only gave me an invaluable education, but they also taught me how to seek out knowledge, learn things for myself, and never settle for less than my best effort."



**Name: Vinay Prakadan**  
**Batch : 2009 - 2011**  
**Current Organization : Northern Trust**  
**Designation: Second Vice President**

Being a Josephite is an emotion. SJIM has played a pivotal role in nurturing and nourishing me as a professional. The quality education and mentoring from the faculty has helped shape my career and the able guidance from the Jesuit Fathers have kept my value system grounded which help me wade through troubled waters even today. Fide et Labore through and through.

# ACADEMIC HIGHLIGHTS

## Business Management Environment (BME)



SJIM offers a platform to its students to improve on the group presentation skills through BME presentations. Articles from credible sources like Harvard Business Review, CRISIL, and EBSCO are given to each group and they have to present it on alternate Wednesdays in front of other groups as well as one faculty member who will be evaluating them on their group effort. Apart from this, BME also checks the spontaneous as well as stress tolerant attitude of students because the faculty tells them on the spot as to which topic they should explain as well as respond to their questions. This in turn

makes sure that the students know the full article and critically analyses it. This is certainly an added advantage to the SJIM students as these presentation skills will help in their careers as well.

## Pinnacle 2023



College fests are not just events, they are the celebrations of talent, unity and Pinnacle is no exception. Pinnacle 2023 held the character of Magis trying to do more and for the better. It was an ideal opportunity organized by the second-year students to showcase the talents of the first-year student while learning and applying practical skills. The event took place between 19-24 August with a bookstore-based theme "Shop No:9 Lé Bookstore." This gave an opportunity for the students to explore across 9 different domains.

This year the fest featured over 168 participants from the first year PGDM batch of 2023-25. The event also incorporated exciting tasks like 'facing

the press', 'collecting funds', 'idea pitch-in' and many other small business simulations round to give students practical experience of running a business. Pinnacle witnessed 45 judges, out of which 32 were Alumni. They used this platform to share insights of every round and their learnings from their fest experience. Overall, the entire pinnacle was a great outcome of the hard work and dedication of the Business Fest Co-ordinator Mr. Jonathan Solomon and his team which will always stay in the books of success history of SJIM.

## Verve 2023

A Two-Day National Level Inter-Collegiate Cultural and Business Fest "Verve 2023" - St Joseph's Institute of Management's iconic annual National level Inter-Collegiate Cultural and Business fest was conducted on 8 & 9 December 2023. It started off with an insightful inaugural speech by the chief guest Shikha Nag, Founder and Director of Indian Academy of Public Speaking following which Verve 2023 was declared open by the Director Rev. Dr Manoj D'Souza, S.J. More than 300 participants from both Undergraduate and Postgraduate level participated in the fest. Verve 2023, a SJIM benchmark event included cultural events including Visual Marketing, Group Dance, Music Band and Corporate Walk exclusively for the undergraduate students. The PG students participated in the management domains



such as Finance, HR, Operations, Marketing, Entrepreneurship and Best Manager. The two-day cultural and management fest concluded by the inspiring speech by the Chief Guest Mr. Manish Raj, the Head of Strategy and Growth in Lithium Urban Technologies and the prize distribution. The Creative and Cultural overall winner were St. Joseph's College of Commerce, Bangalore and the overall winner trophy for PG students was won by XIME, Bangalore.

### Conclaves conducted for various domains



Throughout 2023 and into 2024, SJIM Institute hosted a series of industry-focused conclaves aimed at bridging the gap between theory and practice for students. The Marketing Conclave in September 2023 provided insights into market research, creative advertising, and entrepreneurship. The Operations Conclave that same month addressed the importance of technological integration and self-reliance in today's business environment. December saw the SJIM Finance

Conclave delve into risk management and mitigation strategies, while the HR Conclave in February 2024 explored the growing role of AI and automation in HR practices. These events consistently offered students valuable perspectives from industry experts, fostering a deeper understanding of the evolving business landscape.

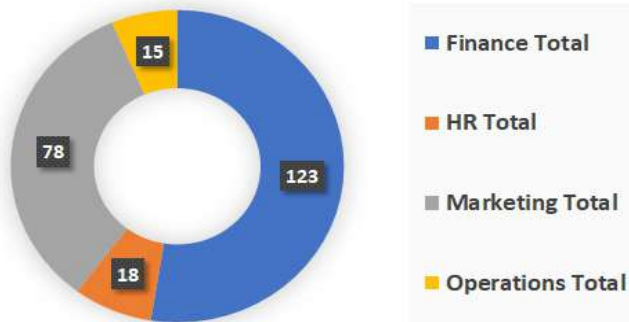
### SJIM Student's Industrial Visits

To enhance student understanding of real-world manufacturing practices, St. Joseph's Institute of Management (SJIM) organized industrial visits to two prominent companies. At Hindustan Coca-Cola Beverages Private Limited (HCCB), forty-seven students and faculty members gained firsthand exposure to automated production lines, safety protocols, and the company's overall strategy. Mr. Dinesh provided additional insights into HCCB's significant contributions. A separate visit to Rittal India showcased their commitment to innovation and excellence. Students observed advanced manufacturing techniques, efficient warehouse operations, and the seamless integration of automation across various departments, providing a comprehensive understanding of their production flow. These visits bridged the gap between theoretical learning and practical application, equipping SJIM students with valuable industry knowledge.



## BATCH PROFILE 2024 - 2025

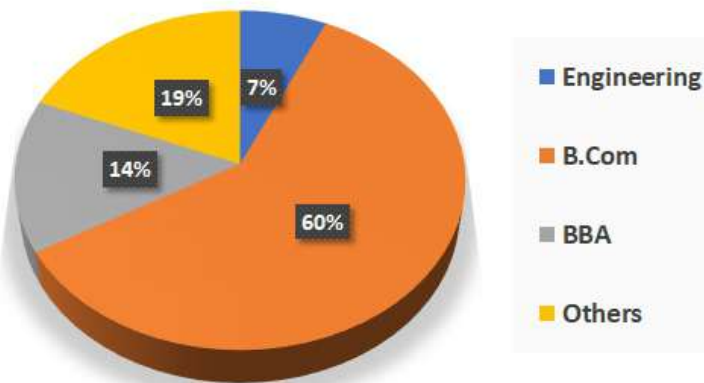
### Main Specialization Chosen



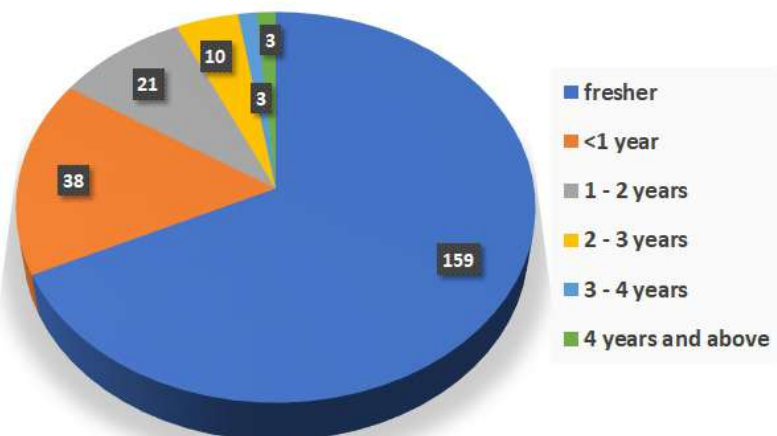
Finance & Business Analytics	36
Finance & HR	19
Finance & Marketing	58
Finance & Operations	10
Marketing & Finance	34
Marketing & HR	33
Marketing & Operations	11

HR & Finance	5	Operations & Finance	9
HR & Marketing	13	Operations & Marketing	6

### Under Graduation Details



### Work Experience Details



# STUDENT PROFILE FINANCE



**Abraham Alex**

**D.O.B :** 15-10-1998

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**  
ITC Limited

**Project Title :** FMCG industry overview and deep dive into noodles manufacturing

**Work Experience :** 36 Months



**Niranth Adarsh Gowda**

**D.O.B :** 07-09-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Fortune group

**Project Title :** Market trends and consumer behavior analysis for e-commerce growth strategies

**Certification :** JPMorgan Chase & Co.'s Excel Skills on Forage, JPMorgan Chase & Co.'s Investment Banking Job Simulation on Forage, PWC power BI on Forage



**Revanth B S**

**D.O.B :** 25-01-2003

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**  
DCB Bank Ltd

**Project Title :** A study on current cybercrime fraud trends in the banking industry for DCB Bank Ltd

**Certification :** Financial markets (Coursera), Initiating and planning projects (Coursera), AI for Everyone (Coursera), Excel Skills for Business: Essentials (Coursera)



**Devika M S**

**D.O.B :** 25-05-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** HR

**Summer Internship Company :**  
ESAF Small Finance Bank

**Project Title :** A study on impact of collaboration between banks and fintech companies

**Certification :** Data entry and office automation



**Aiswarya.S**

**D.O.B :** 23-02-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**  
Ujjivan Small Finance Bank

**Project Title :** The role and impact of payment gateway in Indian banking Industry



**Akhil Anand**

**D.O.B :** 06-04-1998

**Under Graduation :** B.Sc

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**  
Tradeshala

**Project Title :** Forex markets: An Analysis and role of Central Bank

**Work Experience :** 24 Months



**Akhil Shaju**

**D.O.B :** 19-05-1999

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Outlook Publishing India Pvt Ltd

**Project Title :** Data visualisation and forecasting future sales using trendline

**Work Experience :** 27 Months



**Akhil Thakur**

**D.O.B :** 30-10-2000

**Under Graduation :** BBA

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
SBI Life Insurance

**Project Title :** Performance Evaluation and Comparative Analysis of SBI Life Insurance Products: Unveiling Insights for Strategic Enhancement

**Certification :** Financial accounting from Illinois Financial Market from Yale Currency Derivative from Infosys spring board, Google Data analytics from Google

**Work Experience :** 7 Months



**Alan Jose**

**D.O.B :** 03-05-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Chartered Sahakari Bank Niyamitha

**Project Title :** A comparative study on the financial performance of Chartered Sahakari Bank Niyamitha

## STUDENT PROFILE FINANCE

**Alfred S****D.O.B** : 13-09-2000**Under Graduation** : B.E**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Equinix**Project Title** : Creating a new dynamic and automated framework for the onboarding process**Certification** : Corporate finance foundations professional certificate, leveraging Generative AI in Finance and accounting, SAP ERP essential**Alton Javier Monteiro****D.O.B** : 10-11-2002**Under Graduation** : B.Sc**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Ab inBev and Nestle**Project Title** : Water Business Franchise and Claims**Ameera M S****D.O.B** : 28-07-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Outlook Publishing India Pvt Ltd**Project Title** : Exploring the role of financial derivatives in hedging against market risks**Angela Jelita Dsouza****D.O.B** : 27-03-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Simplus Financial Consultancy Pvt. Ltd**Project Title** : Understanding Investment Patterns: Analyzing Choices and Motivations of Modern Investors**Work Experience** : 21 Months**Anika L****D.O.B** : 13-05-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
Hari & Co**Project Title** : A study on the financial performance and profitability of Hari & Co**Certification** : Tally Erp 9, DCA**Anisha Sarkar****D.O.B** : 21-12-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
Larsen & Toubro, Minerals & Metals SBG**Project Title** : Study on training & development practices and measuring its effectiveness in Larsen & Toubro, Minerals & Metals SBG**Certification** : Chatgpt for HR, Introduction to HR Analytics**Annu Alex****D.O.B** : 04-06-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
Outlook Publishing India Pvt Ltd**Project Title** : Optimizing Business Functions: A Study on Product Learning, Customer Acquisition, and Human Resource Management**Work Experience** : 24 Months**Anshid Shafi****D.O.B** : 26-07-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Atos Global IT Solutions**Project Title** : Branding**Antara Paul****D.O.B** : 02-12-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Hatti Food and Beverages Private limited**Project Title** : A study on identification of MSME vendors and it's benefits



# STUDENT PROFILE FINANCE



**Antony Jones**

**D.O.B :** 11-09-1999

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** HR

**Summer Internship Company :**  
Hindustan Aeronautics Limited

**Project Title :** Exploring the Financial Ecosystem: A comprehensive study of divisions and interactions within the finance department at HAL

**Certification :** 1) Investment Banking Virtual Experience, J.P. Morgan Chase & Co2) Excel Crash Course - Spread Sheet Formulas for finance, 3) Corporate Finance Institute® (CFI)EY Finance - Learning, EY Global Delivery Services India LLP4) Understanding Capital Markets, L

**Work Experience :** 5 Months



**Anuvind**

**D.O.B :** 08-03-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Hatti Kaapi

**Project Title :** Product learning (Revenue Generation & Marketing)

**Certification :** Financial statement Analysis



**Archie Verma**

**D.O.B :** 07-12-2000

**Under Graduation :** BBA

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**  
Eeotin Global Consulting

**Project Title :** A study on Investment Teaser - Sikkim Resort & Casino project

**Certification :** 1.Finance for Non-Financial Managers 2.Financial Modeling Foundations3.Learning Power-BI Desktop4.Financial Accounting Foundations



**Ardhra Rose**

**D.O.B :** 26-07-2001

**Under Graduation :** BBA

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Morgan Stanley

**Project Title :** Fund Services



**Arun V**

**D.O.B :** 18-10-1993

**Under Graduation :** B.Sc

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** HR

**Summer Internship Company :**  
Cholamandalam Securities

**Project Title :** Financial Analysis of Cholamandalam Securities Limited

**Certification :** 1)CA Foundation 2)Certification in Industrial & Organizational Psychology, 3)Diploma in Industrial & Organizational Psychology 4)Counselling Practical Internship



**Ashton Melish Dsouza**

**D.O.B :** 04-01-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**  
Ujjivan Small Finance Bank

**Project Title :** The role of Digital Communication Channels in the Banking Industry and their impact on Operational and Cost Efficiency

**Work Experience :** 10 Months



**Aswin Chidambaram M**

**D.O.B :** 23-01-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**  
Outlook Publishing India Pvt Ltd

**Project Title :** Data Visualization and Forecasting sales using trendline

**Work Experience :** 12 Months



**Aysha Hiba**

**D.O.B :** 13-10-2000

**Under Graduation :** BBA

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Operations

**Summer Internship Company :**  
Federal bank

**Project Title :** Credit analysis of business and agricultural loans at Federal Bank

**Work Experience :** 7 Months



**Ayswarya PR**

**D.O.B :** 24-05-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Outlook Publishing India Pvt Ltd

**Project Title :** Financial modelling techniques: from asset class analysis to portfolio design

**Certification :** Soft skill certified, excel certified

## STUDENT PROFILE FINANCE

**Benoy Mathew****D.O.B** : 09-12-1999**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Logesys**Project Title** : A study in Generative AI and Costing Solutions for Logesys Solutions India Private Limited**Certification** : Financial Markets by Yale University, Corporate Finance Fundamentals by Infosys Springboard**Work Experience** : 6 Months**Bharath N****D.O.B** : 08-03-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Dieselry Solutions Pvt. Ltd.**Project Title** : Recognizing customer preferences: tactics for creating appealing customer relationships**Bhuvan B N****D.O.B** : 09-04-1999**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Sand Rock Estates**Project Title** : A study on marketing tactics of a real estate company**Work Experience** : 27 Months**Cherin John****D.O.B** : 25-12-1999**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
ESAF Small Finance Bank**Project Title** : A Study on the Profitability Analysis of ESAF Small Finance Bank**Chethan G Yajaman****D.O.B** : 13-04-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Operations**Summer Internship Company** :  
Bosch Ltd**Project Title** : A study on logistics cost monitoring and process standardization within Bosch Ltd spark plug division**Certification** : Banking and finance, Business Administration, Project management**Chinmay H R****D.O.B** : 27-11-2001**Under Graduation** : BHM**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
HAL**Project Title** : A study on Capital Budgeting Process and Utilisation in HAL**Chris Athen Pinto****D.O.B** : 26-02-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Outlook**Project Title** : Optimizing Financial Decisions: A multi-faceted approach through Cash Flow Analysis, Payment Gateway Efficiency, Stock Market Integration and Financial Modelling**Chris Roy****D.O.B** : 19-08-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Ecofin Global consulting**Project Title** : Investment Teaser - An Integrated Film City - project in Nepal**Cyril John****D.O.B** : 23-02-2001**Under Graduation** : B.Sc**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Operations**Summer Internship Company** :  
Axis Finance Ltd**Project Title** : A Study on Various Aspects of Secured Credit Underwriting Process in Axis Finance Ltd**Work Experience** : 10 Months

# STUDENT PROFILE FINANCE



**Dhanush M**

**D.O.B** : 08-11-2000

**Under Graduation** : B.Com

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Business Analytics

**Summer Internship Company** :

Dieselry Solutions Private Limited

**Project Title** : Conducting a Fuel Consumption Study to analyze patterns and optimize strategy



**Diya Lizbet Sinoy**

**D.O.B** : 15-10-2002

**Under Graduation** : B.Com

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Marketing

**Summer Internship Company** :

Amicus Capital Partners

**Project Title** : Mapping out potential investment opportunities in multiple sectors



**Dona Theres Abraham**

**D.O.B** : 30-04-2001

**Under Graduation** : BFM

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : HR

**Summer Internship Company** :

Outlook Publishing India Pvt Ltd

**Project Title** : From Boom to bust: Tracking IPO performance in India Since 2000

**Certification** : Financials markets (Yale University) through Coursera, Markets(sales and trading) Job simulation (J P Morgan) through Forage



**Emmanuel Babu Joseph**

**D.O.B** : 27-05-2000

**Under Graduation** : B.Com

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Marketing

**Summer Internship Company** :

Santa Monica Tours And Travels

**Project Title** : Accounting Procedures at SantaMonica Tours And Travels

**Work Experience** : 15 Months



**Farzana Ibrar**

**D.O.B** : 27-01-2000

**Under Graduation** : B.Sc

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Marketing

**Summer Internship Company** :

Beyond Square Solutions

**Project Title** : Automation in Financial Reporting-A study on the EPM software developed by Beyondsquare solutions



**Gopika Ajayakumar**

**D.O.B** : 31-10-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Business Analytics

**Summer Internship Company** :

Outlook Publishing India Pvt Ltd

**Project Title** : Investment Analysis

**Certification** : SAP - FICO



**Harshitha K**

**D.O.B** : 07-08-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Marketing

**Summer Internship Company** :

Morgan Stanley

**Project Title** : Fund services

**Certification** : NSE certification - Fundamentals of capital market



**Himanshu Sharma**

**D.O.B** : 18-08-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Business Analytics

**Summer Internship Company** :

Union Asset Management Company Pvt. Ltd.

**Project Title** : A comprehensive study on understanding AMC operations and distribution channels



**Infant Prajwal P**

**D.O.B** : 21-09-2000

**Under Graduation** : B.E - ECE

**PDGM Specialization-1** : Finance

**PDGM Specialization-2** : Business Analytics

**Summer Internship Company** :

Outlook Publishing India Pvt Ltd

**Project Title** : A Multi-Disciplinary Approach to Financial Growth: An Internship in Lead Generation, Payment Gateway Evaluation, and Investment Strategies

**Certification** : Advance Excel, Fundamentals Of Quantitative Modelling by Coursera, PowerBI Course by Microsoft

## STUDENT PROFILE FINANCE

**Irfan A N****D.O.B** : 13-04-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :

Renault - Dealership of TVS Mobility Pvt Ltd

**Project Title** : A study on the financial statements of Renault and a detailed analysis of the financial ratios**Jeevan M****D.O.B** : 23-05-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :

Outlook Publishing India Pvt Ltd

**Project Title** : Cost of Green Mobility - A study on data driven marketing strategies for brand growth, product learning and customer engagement**Certification** : Investment Management**Work Experience** : 17 Months**Jerome Joseph****D.O.B** : 22-01-2002**Under Graduation** : BCA**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :

South Indian Bank

**Project Title** : Study on South Indian Bank Risk Management Strategies and Bond Market Analysis**Certification** : Principles of Financial Accounting , Financial Markets , Private Equity and Venture Capital**Work Experience** : 12 Months**Jiya Jiss****D.O.B** : 12-11-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :Popular Vehicles and Services Limited  
(Head Office)**Project Title** : Efficiency of digitalization in auto dealership business in the area of finance**Certification** : Successful Negotiation: Essential strategies and skills by Coursera**Jocelyn Susan Monsy****D.O.B** : 14-09-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :

Tata Elxsi Limited

**Project Title** : A study on internal audit planning and risk assessment**Johns Pettenattu Shaji****D.O.B** : 10-11-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :

Outlook Publishing India Pvt Ltd

**Project Title** : Behavioural Aspect of Investment and preferences of an investor**Certification** : Investment Management Equity Markets**Work Experience** : 9 Months**Joshi Sahana****D.O.B** : 04-10-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :

Morgan Stanley

**Project Title** : Fund Services**Certification** : CA Foundation**Lavanya Anand****D.O.B** : 24-09-1993**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :

Armstrong Capital &amp; Financial Services Pvt Ltd.

**Project Title** : Investment Advisory Services at Armstrong Capital & Financial Services Pvt Ltd.**Certification** : 1. Hands-on Python for Finance2. Business & Data Analytics - Beginners3. CFA Level 1 - Portfolio Management**Work Experience** : 48 Months**Lemuel Jerald W L****D.O.B** : 24-04-2002**Under Graduation** : BBA**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :

Bharath Electronics Limited

**Project Title** : The study of marketing activities at BEL

# STUDENT PROFILE FINANCE



**Likith K**

**D.O.B :** 14-04-2002  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Outlook

**Project Title :** A study on data driven marketing strategies for brand growth, product learning and customer engagement



**Madhusudhan HB**

**D.O.B :** 01-11-2002  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Business Analytics  
**Summer Internship Company :**  
 Hindustan Aeronautics Limited - HAL

**Project Title :** A study on analysing the effectiveness of capital budgeting techniques in strategic investment decisions

**Certification :** MS Advance EXCEL and Digital Marketing



**Malavika Nair**

**D.O.B :** 06-06-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd

**Project Title :** Study on Role of payment gateway analysis on outlook publications

**Certification :** Financial markets (coursera)



**Maria Thattil**

**D.O.B :** 24-10-2000  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd

**Project Title :** Financial Trap Analysis

**Certification :** Financial Markets - Yale University, Audit Associate Program by KPMG, Investment Banking by JP Morgan Chase



**Marvin Skariah Phen**

**D.O.B :** 06-09-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Sika india Pvt Ltd

**Project Title :** Analysis of market trends - application and potential implications of Adhesive and Sealants in India: Opportunities and Challenges

**Certification :** 1. Innovation, business model and entrepreneurship (elite rank) - NPTEL IIT Roorkee, 2. Course on stock market



**Minu Mary Joseph Veedon**

**D.O.B :** 24-07-2000  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 ITC Limited

**Project Title :** Trade marketing and distribution

**Work Experience :** 18 Months



**Monica B R**

**D.O.B :** 30-05-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Business Analytics  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd

**Project Title :** Exploring The Financial Services Opportunity At Outlook Publishing (India) Pvt Ltd.

**Certification :** Financial Modelling, Excel



**Monisha T M**

**D.O.B :** 23-10-2000  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** HR  
**Summer Internship Company :**  
 Shanthala Sphercast Private Limited

**Project Title :** Human Resource Management

**Work Experience :** 22 Months



**Nagendra. S**

**D.O.B :** 09-09-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Bosch Ltd. Naganathapura

**Project Title :** A study on Logistics cost monitoring and standardizing process in Spark Plug Logistics at Bosch Ltd.

**Certification :** Corporate Finance, Project Management for Managers

## STUDENT PROFILE FINANCE

**Namitha Susan Philip****D.O.B** : 25-03-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Operations**Summer Internship Company** :  
BPCL**Project Title** : Understanding fundamentals of supply chain in finance**Certification** : Microsoft PowerPoint, Wealth and Investment, Microsoft Excel**Nandini Roy****D.O.B** : 06-09-1999**Under Graduation** : BBA**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Operations**Summer Internship Company** :  
Outlook Publishing India Pvt Ltd**Project Title** : A study on Operational Strategies implemented by Outlook Publishing India Pvt. Ltd.**Certification** : Basics of blockchain, Six Sigma White Belt**Narendra. S****D.O.B** : 09-09-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Bosch Ltd. Naganathpura**Project Title** : A study on Logistics cost monitoring and process standardization in Spark plug logistics at Bosch Ltd**Certification** : Project Management for Managers (Jul 2022 - Oct 2022)/ Innovation, Business models and Entrepreneurship (Aug 2021 - Oct 2021)**Naveen Philip****D.O.B** : 09-04-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Federal Bank**Project Title** : Credit Analysis of Business and Agricultural loans at Federal Bank**Navya John****D.O.B** : 12-12-1998**Under Graduation** : B.A**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
South Indian Bank**Project Title** : A study on the products offered by South Indian Bank for the MSME sector and process followed for its appraisal**Work Experience** : 27 Months**Nigel Johan Barretto****D.O.B** : 03-05-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Intellicon Events LLC Dubai**Project Title** : Understanding the functioning of the accounts departments of Intellicon Events LLC**Certification** : Course on Business Analytics**Nayak Nikitha Niranjan****D.O.B** : 04-11-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Morgan Stanley**Project Title** : Fund Services**Nishka S****D.O.B** : 24-12-2002**Under Graduation** : B.A**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Krishvi Corporate Office**Project Title** : Learning the practical applications of accounting**Nityasri V****D.O.B** : 09-01-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
Gail Gas Limited**Project Title** : A study on bills payable activities of GAIL Gas Limited, Bengaluru

# STUDENT PROFILE FINANCE



**Parthasarathy R Menon**

**D.O.B :** 22-12-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Outlook Publishing India Pvt Ltd

**Project Title :** Payment gateway analysis



**Pavamana Raghotham S A**

**D.O.B :** 07-01-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Business Analytics

**Summer Internship Company :**

Reserve Bank of India - RBI

**Project Title :** Study on Growth in Unsecured Retail in India

**Certification :** 1) Attended Online Event called "Speak Lead Conquer" by Caps Foundation. 2) 3 Day workshop on GST by ZAK Academy. 3) Attended online webinar on Advanced Excel Formula by Skill Nation. 4) 3 Day Live AI Mastery Bootcamp conducted by Skill Nation. 5) e-workshop on "Systematic Literature Review" by Commacad



**Pavan Raj G**

**D.O.B :** 26-07-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Shrikrishna and Co.

**Project Title :** A study on client management, taxation and other compliances



**Pavithra R**

**D.O.B :** 12-11-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** HR

**Summer Internship Company :**  
GR Gupta

**Project Title :** A study related to internal audit and statutory compliance.



**Pious Chacko**

**D.O.B :** 07-09-1989

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** HR

**Summer Internship Company :**

South Indian Bank

**Project Title :** A study on credit analysis of financial statements of MCCPC department in South Indian Bank



**Poorvi Bhat**

**D.O.B :** 12-03-2001

**Under Graduation :** BBA

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**

Outlook Publishing India Pvt Ltd

**Project Title :** Role of micro finance for women empowerment

**Certification :** Excel , Advanced Excel, financial markets



**Praful Kumar**

**D.O.B :** 19-09-2000

**Under Graduation :** B.Sc

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Outlook Publishing India Pvt Ltd

**Project Title :** Green mobility



**Prajwal Raj A K**

**D.O.B :** 20-09-2000

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** Operations

**Summer Internship Company :**

Amagi Media Labs Pvt Ltd

**Project Title :** Communication Cadence

**Certification :** Supply Chain Fundamentals, Amagi Cloud - Port Essentials, Google Sheets certification



**S. S. Pramathshini**

**D.O.B :** 09-08-2003

**Under Graduation :** BBA

**PDGM Specialization-1 :** Finance

**PDGM Specialization-2 :** HR

**Summer Internship Company :**  
SBI MF

**Project Title :** Landscape study

## STUDENT PROFILE FINANCE

**Rakshith P N****D.O.B** : 12-07-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Morgan Stanley**Project Title** : Fund Services**Rakshith Rajpurohit****D.O.B** : 18-07-2002**Under Graduation** : B.Sc**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Morgan Stanley**Project Title** : Fund Services**Richard Jans****D.O.B** : 05-11-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Kochi Metro Rail Limited**Project Title** : A Study on the Accounting Processes of KMRL**Certification** : Financial Risk Analytics, Analytics in Finance, Financial Markets, Excel for Beginners, Excel Tips and Tricks**Riya Jose****D.O.B** : 12-02-2001**Under Graduation** : B.Sc**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Hedge: School of Applied Economics**Project Title** : Equity research**Robert Vithal****D.O.B** : 06-05-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Outlook Publishing India Pvt Ltd**Project Title** : Study on Strategic Revenue Management: Lead Generation, Extensive Financial Analysis, and Coordinated Research Survey for Outlook Publishing**Certification** : MS Excel**Roger Samuel R****D.O.B** : 13-06-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Acumen Capital Market India Pvt Ltd**Project Title** : A study on equity, commodity and derivatives market**Certification** : Financial markets - Great learning Excel**Rohan Christopher A****D.O.B** : 20-02-2003**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
State Bank of India**Project Title** : Study of analysis on banking**Work Experience** : 12 Months**Rosmin Sibi****D.O.B** : 03-07-2001**Under Graduation** : B.A**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Outlook Publishing India Pvt Ltd**Project Title** : The Impact of Free Digital content on Print media Content and Distribution**Rudra Jitendra Thaker****D.O.B** : 26-10-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Kotak Securities**Project Title** : A study on stock market and client relationship



# STUDENT PROFILE FINANCE



**Ruqayya**

**D.O.B :** 23-11-2002  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Business Analytics  
**Summer Internship Company :**  
 Equinix  
**Project Title :** Comprehensive understanding and support of accounting procedures and audit support



**S Harshitha**

**D.O.B :** 23-06-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Ramesh Ashwin and Karanth Chartered Account Firm  
**Project Title :** Accounting, Tax Services, Consulting



**S Rohan**

**D.O.B :** 29-05-2002  
**Under Graduation :** BBA  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Dieselry Solutions Pvt. Ltd.  
**Project Title :** Fueling Growth: Market Research for Dieselry's Diesel Consumption and Sales Optimisation  
**Certification :** Entrepreneurial ethos, HR analytics, Commerce practical



**S Tejesh Kumar**

**D.O.B :** 26-08-2002  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Silicon Valley Bank  
**Project Title :** Detailed Analysis on SVB's Credit Portfolio Review and the Feedback Processes  
**Certification :** 1. Corporate Communication  
 2. Introduction to Critical Thinking and Logic  
 3. Preparing and Delivering Presentation  
 4. Self Directed Emotional Learning for Empathy and Kindness  
 5. Investment Banking Job Simulation (Forage)



**S Vasudha**

**D.O.B :** 13-06-1999  
**Under Graduation :** B.E  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Twenty two by 7 Solutions Pvt. Ltd  
**Project Title :** An overview of strategies for effective marketing at 22by7 Solutions



**SA. Harini**

**D.O.B :** 25-10-2002  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Business Analytics  
**Summer Internship Company :**  
 Taj West End (IHCL)  
**Project Title :** Finance in Hospitality Industry



**Sahana B**

**D.O.B :** 04-04-2000  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Outlook Publishing India Pvt. Ltd.  
**Project Title :** A study on investment analysis  
**Certification :** 1. Fundamentals of Finance - Coursera  
 2. Introduction to Accounting - EdX  
 3. Excel for Intermediate level  
 4. Investment risk management - Coursera  
 5. Compare stock returns with Google sheets - Coursera



**Sanjay K**

**D.O.B :** 24-06-1999  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Pettera  
**Project Title :** A study on digital marketing on pet products and services for Pettera



**Sanjay Romy**

**D.O.B :** 27-08-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** Finance  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 South Indian Bank  
**Project Title :** Comprehensive analysis of the products and services of South Indian Bank  
**Work Experience :** 6 Months

## STUDENT PROFILE FINANCE

**Sathish Kumar S****D.O.B** : 15-07-2003**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Morgan Stanley**Project Title** : Fund services**Saahil Shah****D.O.B** : 23-02-2001**Under Graduation** : BMS**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
K Raheja Corp (MindSpace)**Project Title** : Research on REITs globally and build investor database for MindSpace REIT**Work Experience** : 15 Months**Sharon Anthony****D.O.B** : 07-07-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
Hindustan Aeronautics Limited**Project Title** : A study of finalising annual accounts of Hindustan Aeronautics limited**Shashi Kiran****D.O.B** : 17-09-1993**Under Graduation** : B.Tech**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
Ecofin**Project Title** : An Analytical Approach followed at ECOFIN for acquisition of Banks in India**Work Experience** : 52 Months**Sherwin Dsouza****D.O.B** : 09-08-1999**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
Reliance Retail**Project Title** : A Study to Identify the Retail Penetration Level of Performax Sports Products.**Work Experience** : 30 Months**Shibajit Saha****D.O.B** : 12-01-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
Ujjivan Small Finance Bank**Project Title** : A study on the housing loan performance at Ujjivan Small Finance Bank**Certification** : Data Analytics and Visualization Job Simulation by Accenture, Global Finance and Business Management by J. P Morgan Chase & Co. , Equity derivatives by Infosys, Investment Banking Job Simulation, TCS iON - Young Professional, The complete financial analysis**Shiva Deb****D.O.B** : 21-02-2001**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :  
EMBIBE**Project Title** : Accounts Payable**Work Experience** : 3 Months**Sonali Barick****D.O.B** : 16-07-2002**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :  
HVJ & Associates**Project Title** : A study of financial services provided by HVJ & Associates**Sritesh Raj A S****D.O.B** : 16-09-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Marketing**Summer Internship Company** :  
First Citizens India**Project Title** : On the job internship at SVB Global - Accounts Payable

# STUDENT PROFILE FINANCE



**T Goutham Krishna**

**D.O.B** : 13-07-2001  
**Under Graduation** : B.Com  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Marketing  
**Summer Internship Company** :  
 V Guard  
**Project Title** : Retail universal mapping



**Tasmiya Faiza**

**D.O.B** : 24-01-2000  
**Under Graduation** : B.Sc  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Business Analytics  
**Summer Internship Company** :  
 Outlook Publishing India Pvt. Ltd.  
**Project Title** : A study on Financial Insights and  
 Market Strategy



**Tejasvini Tonse**

**D.O.B** : 02-11-2001  
**Under Graduation** : BMS  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Business Analytics  
**Summer Internship Company** :  
 SBI Mutual Funds  
**Project Title** : Decarbonisation in the Indian  
 Steel Industry - An ESG Effort



**Tiana Leo**

**D.O.B** : 04-04-2001  
**Under Graduation** : B.Com  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : HR  
**Summer Internship Company** :  
 Coorg Cliffs Resort  
**Project Title** : A Study on the Recruitment  
 Process at Coorg Cliffs Resort  
**Certification** : Course on HR Metrics in  
 Coursera, Markets Sales and Trading Job  
 Stimulation (JP Morgan) offered course  
 through Forage, Course on Corporate Social  
 Responsibility, Course on SAP CRM



**V Madhu Kumar**

**D.O.B** : 09-11-2001  
**Under Graduation** : B.Com  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Marketing  
**Summer Internship Company** :  
 Dieselry Solutions Pvt. Ltd.  
**Project Title** : Maximizing Market Momentum:  
 Strategies for Sales Success



**V.S.Roshikka**

**D.O.B** : 14-08-2002  
**Under Graduation** : B.Com  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Operations  
**Summer Internship Company** :  
 First Citizens India  
**Project Title** : Enterprise operations - Training  
 framework  
**Certification** : Tally, Excel, Capital Markets,  
 Photoshop, Lightroom



**V Vaishnav**

**D.O.B** : 15-06-2002  
**Under Graduation** : B.Com  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Marketing  
**Summer Internship Company** :  
 Jubilant Biosys Limited  
**Project Title** : A Study of Financial Analysis of  
 Jubilant Biosys Ltd  
**Certification** : Completed Internship Program at  
 CODESIGHT GLOBAL SOLUTIONS PVT LTD



**Varsha C S**

**D.O.B** : 20-11-2001  
**Under Graduation** : B.Com  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Business Analytics  
**Summer Internship Company** :  
 ITC Limited  
**Project Title** : A study on procure to payment  
 process for vendors and ensure its  
 statutory compliance



**Varshini P**

**D.O.B** : 17-04-2002  
**Under Graduation** : B.Com  
**PDGM Specialization-1** : Finance  
**PDGM Specialization-2** : Operations  
**Summer Internship Company** :  
 Outlook Publishing India Pvt Ltd  
**Project Title** : A study on Understanding  
 financial aspects and business strategies

## STUDENT PROFILE FINANCE

**Vijay Ishwarya B R****D.O.B** : 12-05-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Operations**Summer Internship Company** :

Suraj Singri and Co.

**Project Title** : Analysing Direct and Indirect Taxation : A Project-Based Approach in the Audit Firm Environment**Work Experience** : 11 Months**Vishnu V R****D.O.B** : 31-07-1999**Under Graduation** : B.Tech**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Operations**Summer Internship Company** :

Ecofin global consulting Ltd.

**Project Title** : Investment Teaser – Hotel and Casino Project at Goa, India**Certification** : Financial Modeling and Forecasting Financial Statements, Excel Essential Training (Microsoft 365)**Vishwas Hegde****D.O.B** : 12-02-1998**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :

Outlook Publishing India Pvt. Ltd.

**Project Title** : Unveiling Profitable Opportunities: A General Investment Analysis Framework**Certification** : Financial accounting and analysis , Financial modelling , MS Excel advanced , SQL**Work Experience** : 17 Months**Yogeshwari Reddy R****D.O.B** : 04-08-1998**Under Graduation** : BBA**PDGM Specialization-1** : Finance**PDGM Specialization-2** : HR**Summer Internship Company** :

First Citizens India

**Project Title** : A Study on Credit Card Accounting**Work Experience** : 12 Months**Zohra Bakhtiar****D.O.B** : 14-07-2000**Under Graduation** : B.Com**PDGM Specialization-1** : Finance**PDGM Specialization-2** : Business Analytics**Summer Internship Company** :

Outlook Publishing India Pvt Ltd

**Project Title** : A Study on Financial Pitfalls: Navigating and Mitigating Traps**Work Experience** : 15 Months

# STUDENT PROFILE MARKETING



**Afsalur Rahman S**

**D.O.B :** 16-09-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** Customer Relationship Management for Outlook Traveller  
**Certification :**Google Digital Unlocked



**Akshay G P C**

**D.O.B :** 30-07-2000  
**Under Graduation :** B.A  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Operations  
**Summer Internship Company :**  
 ABinBev  
**Project Title :** Water Franchisee



**Akshay R**

**D.O.B :** 10-04-1997  
**Under Graduation :** BCA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** Driving Growth and Engagement: Analysing Marketing and Sales Strategies for Outlook  
**Certification :**Digital Marketing  
**Work Experience :** 2 Months



**Anjali Vijayakumar**

**D.O.B :** 26-05-2000  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Sri Sadananda foods  
**Project Title :** Analysing recent advances in digital marketing in the food sector  
**Work Experience :** 12 Months



**Anushka Shetty**

**D.O.B :** 03-03-2001  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Operations  
**Summer Internship Company :**  
 Baliga Fishnets  
**Project Title :** Optimizing customer engagement and product development strategies



**Archana Chandrashekar**

**D.O.B :** 14-11-2000  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 Drsya Technology PVT Ltd  
**Project Title :** Segmentation strategies for effective marketing: leveraging customer insights  
**Certification :**Introduction to digital marketing fundamental course Data visualization using Tableau



**Archiman Sarma**

**D.O.B :** 27-06-2000  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 UinvolveX  
**Project Title :** Challenges faced by a digital marketing agency in a tier - 3 city  
**Certification :**P. G. D. C. A (Post Graduate & Diploma in Computer Appliances)



**Ashwaque Ahemed**

**D.O.B :** 03-01-2002  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 AB inBev  
**Project Title :** Water business franchise  
**Certification :**Data analyst



**Athul Krishnan**

**D.O.B :** 01-02-2001  
**Under Graduation :** BMS  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Operations  
**Summer Internship Company :**  
 Nissan  
**Project Title :** Marketing consultant  
**Work Experience :** 12 Months

# STUDENT PROFILE MARKETING



**Deekshith.L**

**D.O.B** : 05-10-2002

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Operations

**Summer Internship Company** :  
Sand Rock

**Project Title** : Marketing tactics is estate companies

**Certification** :Digital marketing Economic crimes and penal codes



**Deny Richard M S**

**D.O.B** : 01-02-1999

**Under Graduation** : B.Sc

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
V Guard

**Project Title** : A study on kitchen appliances as a category - V Guard brand positioning

**Work Experience** : 12 Months



**Dhruthi MJ**

**D.O.B** : 05-06-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :HR

**Summer Internship Company** :  
Sri Sadananda Foods Private Limited

**Project Title** : Digital marketing



**Dini C D**

**D.O.B** : 21-08-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
JSJN and Associates

**Project Title** : A comparative study on the impact of VAT and GST on small businesses and individuals

**Certification** :Digital Marketing (Upgrad)  
Logistics and Supply chain (Udemy)



**Eric Rasika Honhaga**

**D.O.B** : 08-01-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :HR

**Summer Internship Company** :  
Pioneer Agency (HP)

**Project Title** : Sales and Data Analysis



**Faiz Mohamed**

**D.O.B** : 11-05-1999

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
UpGrAD

**Project Title** : Enhancing education through collaborative upskilling



**Firmin Foustus**

**D.O.B** : 07-12-2000

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
Hatti Kappi

**Project Title** : New store sales development & customer experience improvement



**Gabriella Somerwell**

**D.O.B** : 19-05-2003

**Under Graduation** : BBA

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Operations

**Summer Internship Company** :  
Royal Enfield

**Project Title** : Marketing and Promotions at learning and development of Royal Enfield

**Work Experience** : 34 Months



**Gokul Krishna J**

**D.O.B** : 27-10-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
Whirlpool of India Limited

**Project Title** : B2B Marketing

**Certification** :Business analyst certification course

# STUDENT PROFILE MARKETING



**Gopika Krishnan**

**D.O.B :** 28-03-1997

**Under Graduation :** B.Arch

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**

Stirred Creative Advertising Private Limited

**Project Title :** An understanding of Brand Services with Stirred Creative – CGH Earth



**Gopika Prakash**

**D.O.B :** 27-04-1999

**Under Graduation :** B.A

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**

V Guard

**Project Title :** Retail Universal Mapping

**Certification :**Course on MS Office



**Grishel Jessica Lewis**

**D.O.B :** 24-05-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**

Trescon

**Project Title :** Optimising Delegate Acquisition and Engagement Strategy for Trescon Global Events: A Market Research Project

**Certification :**1)SAP - FICO, 2) Diploma in Computer Application 3) Digital Marketing Fundamentals 4) Marketing Analytics



**Harshitha D**

**D.O.B :** 07-11-2001

**Under Graduation :** B.Sc

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**

Outlook Publishing India Pvt Ltd

**Project Title :** Product and brand management of Outlook Magazines



**Jagadeeshwaran**

**D.O.B :** 17-07-2001

**Under Graduation :** B.A

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**

Hatti Kaapi

**Project Title :** New store Sales & Marketing Development at Hatti Kaapi

**Certification :**Introduction to Digital Marketing Marketing Analytics Customer Relationship Management



**Jeffry Bastin M**

**D.O.B :** 05-06-2003

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**

Indian Bank

**Project Title :** Banking Process



**Justin Antony Jose**

**D.O.B :** 12-06-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**

Unext

**Project Title :** Revenue recognition

**Work Experience :** 12 Months



**Kelvin John**

**D.O.B :** 20-05-2003

**Under Graduation :** BBA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**

Bharat Electronic Limited

**Project Title :** Impact of Employer Branding on Recruitment



**Kishan J Panicker**

**D.O.B :** 28-02-2000

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**

Enne

**Project Title :** A study on marketing strategies at ENNE

**Work Experience :** 6 Months

## STUDENT PROFILE MARKETING

**Samith Kumar S****D.O.B** : 15-11-1996**Under Graduation** : B.Tech - Computer Science**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :Operations**Summer Internship Company** :

Ashok Leyland Pvt Ltd

**Project Title** : Floor space and material optimization in PSB dispatch area**Work Experience** : 19 Months**M N Vibhasree****D.O.B** : 20-06-2001**Under Graduation** : B.Com**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :HR**Summer Internship Company** :

Sri Sadananda foods

**Project Title** : Digital Marketing**Mahitha JR****D.O.B** : 30-01-2002**Under Graduation** : B.Sc**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :HR**Summer Internship Company** :

Gail Gas

**Project Title** : Study on sales strategies implemented by GAIL GAS**Mathew Steev Sebastian****D.O.B** : 12-07-2000**Under Graduation** : BBA**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :HR**Summer Internship Company** :

Apollo Tyres Limited

**Project Title** : A study of CRM practices and their contribution to retention**Mayukha Mukund****D.O.B** : 07-04-2002**Under Graduation** : B.Com**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :HR**Summer Internship Company** :

Atos Global IT Solutions

**Project Title** : Marketing, communication and branding**Merrita Scaria****D.O.B** : 20-07-1999**Under Graduation** : B.Tech**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :Operations**Summer Internship Company** :

Affine Analytics

**Project Title** : A study on competitive analysis of GeneraX (Generative AI) from Affine Analytics Private Limited**Munna Naadh P K****D.O.B** : 09-06-2000**Under Graduation** : B.Sc**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :Finance**Summer Internship Company** :

Hatti Kaapi Food and Beverages Pvt Ltd

**Project Title** : Business development and sales enhancement**Work Experience** : 23 Months**Nabeel Aboobacker****D.O.B** : 01-07-2001**Under Graduation** : B.Com**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :HR**Summer Internship Company** :

United clothing

**Project Title** : Study on sales activities at a garment distribution company**Nishant Philip****D.O.B** : 09-03-2000**Under Graduation** : B.Com**PDGM Specialization-1** :Marketing**PDGM Specialization-2** :Finance**Summer Internship Company** :

Outlook Publishing India Pvt. Ltd.

**Project Title** : Product and Brand Management of Outlook Money Magazine**Certification** :Brand Management: Aligning Business, Brand and Behaviour



# STUDENT PROFILE MARKETING



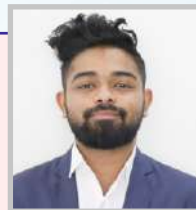
**P. Aejaz Ahmad Khan**

**D.O.B :** 28-02-2000  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Agrocorp  
**Project Title :** Vacation Village  
**Certification :**SEO with squarespace



**Perla Bhagawaddarsini**

**D.O.B :** 31-03-2001  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Sri Nandeewara Constructions  
**Project Title :** A Study on Performance Management System and Effectiveness of Training and Development Programs Implemented by Sri Nandeewara Constructions  
**Certification :**Tally Prime from NICTDiploma in Office Management from NICT Masters in Social Media Marketing from NICT Diploma in Graphic Designing from NICT



**Pious Varghese**

**D.O.B :** 01-08-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Piramal Finance Sales and Service Private Limited  
**Project Title :** Recruitment  
**Certification :**DIFA - Diploma in Indian and Foreign Accounting



**Prerna Shalini Kujur**

**D.O.B :** 01-09-1999  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 SBI Funds Management Limited  
**Project Title :** A study on the various products offered by SBI Mutual Funds



**Rachana R Prasad**

**D.O.B :** 21-12-2000  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** A study on Product and Brand Management of Outlook Business Magazines



**Raichel Dsouza**

**D.O.B :** 26-03-2002  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 New Mangalore Port Authority  
**Project Title :** Effectiveness of training and development at New Mangalore Port Authority



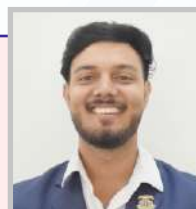
**Rishika Pushpal**

**D.O.B :** 28-11-1999  
**Under Graduation :** B.A  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 Dieselery Solutions Pvt. Ltd.  
**Project Title :** Fueling Growth: Market Research for Dieselery's Diesel Consumption Optimization  
**Work Experience :** 20 Months



**Ritik Kumar Singh**

**D.O.B :** 03-11-2000  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** Product and brand management through digital marketing  
**Certification :**Nestle- Personal branding  
 LinkedIn skill badges in MS excel and PowerPoint



**Ritik Singh**

**D.O.B :** 13-06-2001  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 Dieselery Solutions Pvt. Ltd.  
**Project Title :** Sales & Marketing  
**Certification :**CCFA, DOM, Tally Prime, Google Ads, SEO, Business Strategy Consultant ( BCG ), Intro. to Generative AI ( Google ) ~ Live Workshop: Product Management & Investment Banking.

# STUDENT PROFILE MARKETING



**Rohan Paul**

**D.O.B :** 07-11-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**  
Apollo Tyres Ltd

**Project Title :** Study of Customer Relationship Management practices and their contribution to retention: Focus on Apollo Tyres, Kalamassery

**Work Experience :** 12 Months



**Rohan Tejashwi G**

**D.O.B :** 02-05-2000

**Under Graduation :** B.Sc

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
UTI Assesst Management Company Limited.

**Project Title :** A study on structure of Mutual Fund industry and the responsibility of different department

**Certification :**NISM-Series-V-A: Mutual Fund Distributors Certification Examination



**Rohit Sanjeev**

**D.O.B :** 29-09-1999

**Under Graduation :** BBA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**  
Sterling Farm Research Private Limited

**Project Title :** Online Marketing & Sales

**Work Experience :** 36 Months



**Romeo Benny Nanatt**

**D.O.B :** 10-04-2000

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**  
TCM limited

**Project Title :** Marketing under TCM Renewable Energy



**Ronak Parekh**

**D.O.B :** 08-01-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Operations

**Summer Internship Company :**  
Indu Agencies

**Project Title :** Market research on distribution channels for the beverage industry



**Rudresh B**

**D.O.B :** 23-11-1996

**Under Graduation :** B.Sc

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
Ashok Leyland

**Project Title :** Floor space optimisation in PSB assembly area



**Rutika Pawar**

**D.O.B :** 13-11-2000

**Under Graduation :** BBA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
V Guard

**Project Title :** Architect Activation

**Work Experience :** 12 Months



**S. Akash**

**D.O.B :** 19-01-2003

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
Gro Digital Platforms

**Project Title :** Empowering sales through effective communication



**Adarsh Raj**

**D.O.B :** 02-07-2000

**Under Graduation :** BCA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**  
Zomato

**Project Title :** Chalo Bazaar

**Work Experience :** 4 Months

# STUDENT PROFILE MARKETING



**Sam Elias**

**D.O.B :** 07-10-2000

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**  
OSAKA Group

**Project Title :** Marketing at OSAKA Group

**Certification :**Basics of Stock Market from  
Stock Market Institute



**Sanjay Raaj R**

**D.O.B :** 26-01-2002

**Under Graduation :** BBA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**HR

**Summer Internship Company :**  
Surya Nissan

**Project Title :** General Study on Marketing  
Department



**Sarada Iekshmi**

**D.O.B :** 11-05-2002

**Under Graduation :** BBA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Operations

**Summer Internship Company :**  
V Guard

**Project Title :** Retail universal marketing

**Certification :**Retail management, Digital  
Marketing, soft skills , Financial management



**Seyashree Kashyap**

**D.O.B :** 21-01-2001

**Under Graduation :** B.A

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
Coworks

**Project Title :** Analysis of challenges and  
success factors of coworks while launching the  
app converge



**Shanu Mathew**

**D.O.B :** 07-12-1998

**Under Graduation :** BBA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
Outlook Publishing India Pvt Ltd

**Project Title :** Investment analysis

**Certification :**Google analytics

**Work Experience :** 24 Months



**Sherin Soney**

**D.O.B :** 06-02-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
South Indian Bank

**Project Title :** GTM strategy for acquiring NTB  
customers

**Certification :**CISI (Chartered Institute of  
Securities and Investment)

**Work Experience :** 7 Months



**Shona Elsa Idiculla**

**D.O.B :** 12-04-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
Dhanlaxmi Bank

**Project Title :** A Study of Duration Gap Method and  
Interest Rate Risk Management of Dhanlaxmi Bank

**Certification :**Course on marketing management  
offered by IIM Bangalore, Course on Wealth and  
Investment, Course on psychological counselling  
offered by Santhwana Institute of counselling and  
psychotherapy



**Shonali Soni**

**D.O.B :** 21-10-2001

**Under Graduation :** BBA

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
Fencyber

**Project Title :** Sales and marketing

**Certification :**Digital marketing and Advertising,  
MS excel, Commercial Banking



**Sidharth P**

**D.O.B :** 06-03-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :**Marketing

**PDGM Specialization-2 :**Finance

**Summer Internship Company :**  
Whitepage International

**Project Title :** Project management

# STUDENT PROFILE MARKETING



**Sinan Muneer**

**D.O.B :** 10-04-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** Building alliance for Outlook India Magazines  
**Work Experience :** 12 Months



**Smeeti Kalita**

**D.O.B :** 13-06-2001  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Operations  
**Summer Internship Company :**  
 Indian Oil Corporation Limited Guwahati  
**Project Title :** Customer Perception and Buying pattern of Branded Fuel: Ways to improve the Branded Fuel Market  
**Certification :** 1. Fundamentals of digital marketing (Google)2. Introduction to generative AI ( Google)3. Search engine Optimization SEO project (Coursera)4. Operation management ( udemy)



**Sreelakshmi V**

**D.O.B :** 15-07-2002  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Symega Food Ingredients Limited  
**Project Title :** A study on AIs impact on recruitment and training at Symega Food Ingredients Limited



**Srishti Singh kaushik**

**D.O.B :** 03-11-1993  
**Under Graduation :** B.A  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** Analyzing consumer perception behind purchase of Outlook India magazine.  
**Certification :**Google IT Automation with Python Professional certificate, Nestle- E learning 2024 | Sustainability, Certificate on National Symposium on Gandhi thought in contemporary India, Certificate on National Conference on Universal Religion and Certificate.  
**Work Experience :** 54 Months



**Steve Peters**

**D.O.B :** 08-01-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Pioneer Agency (HP gas)  
**Project Title :** Sales and Data analysis



**Surya M**

**D.O.B :** 23-05-2000  
**Under Graduation :** B.E - Civil Engineering  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Operations  
**Summer Internship Company :**  
 Ashok Leyland  
**Project Title :** Improving the operational excellence in LCV manufacturing through adoption of Lean manufacturing techniques



**Suvin Tharika**

**D.O.B :** 28-10-2000  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 Aurelium India Private Ltd (AIPL)  
**Project Title :** Integrated Marketing Strategies for PyjamaHR: Enhancing User Experience, Conversion and Customer Acquisition  
**Certification :** 1. Inbound Marketing Certified, 2. Search Engine Optimization (SEO) with Squarespace, 3. Use Canva To Create Social Media Visuals For Business, 4. Small Business Marketing Using LinkedIn, 5. Small Business Marketing Using YouTube, 6. Small Business Market  
**Work Experience :** 15 Months



**Syed Siddiq W**

**D.O.B :** 04-01-2002  
**Under Graduation :** BBA  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**HR  
**Summer Internship Company :**  
 SJ Technologies Pvt Ltd  
**Project Title :** Profitability and growth of service provided by SJ Technologies  
**Work Experience :** 12 Months



**Veeresh K R**

**D.O.B :** 14-07-1997  
**Under Graduation :** B.E  
**PDGM Specialization-1 :**Marketing  
**PDGM Specialization-2 :**Finance  
**Summer Internship Company :**  
 Careers360  
**Project Title :** A study of Marketing Strategies to improve networking skills  
**Work Experience :** 27 Months

# STUDENT PROFILE MARKETING



**Vidhi Baid**

**D.O.B** : 17-05-2001

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
Equinix

**Project Title** : NEOX: Creating dynamic automated framework for new onboardees

**Work Experience** : 14 Months



**Vignesh M**

**D.O.B** : 25-03-2002

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
Digital Marveled

**Project Title** : A study on Sales and Marketing strategies for Digital Marveled Private Limited



**Vikram Koushik A**

**D.O.B** : 21-05-2002

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
Dieselry Solutions Pvt. Ltd.

**Project Title** : Understanding consumers preference: strategies for building attractive customer relationship



**Vrinda S Menon**

**D.O.B** : 25-03-2001

**Under Graduation** : BBA

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :HR

**Summer Internship Company** :  
V Guard

**Project Title** : Retail Universal Mapping



**William Xavier Emmanuel**

**D.O.B** : 19-07-2002

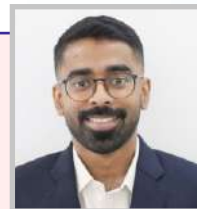
**Under Graduation** : BBA

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
Grand Hyatt

**Project Title** : A study of the marketing strategies of Grand Hyatt Kochi



**Zain Ahmed**

**D.O.B** : 13-08-1999

**Under Graduation** : B.Com

**PDGM Specialization-1** :Marketing

**PDGM Specialization-2** :Finance

**Summer Internship Company** :  
BMW EVM Autokraft

**Project Title** : Sales and marketing

# STUDENT PROFILE HUMAN RESOURCES



**Aiswarya R Pillai**

**D.O.B :** 20-07-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Tata Consultancy Services  
**Project Title :** A study on multigenerational involvement in Employee Engagement at TCS  
**Certification :** Great learning -Performance Management, People Management



**Aiswarya S S**

**D.O.B :** 19-04-1999  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Finance  
**Summer Internship Company :**  
 Vision Honda  
**Project Title :** A study on employer branding strategies in Vision Honda



**Crispin Susan Manuel**

**D.O.B :** 04-11-2000  
**Under Graduation :** BCA  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** Talent retention in digital age  
**Work Experience :** 9 Months



**Deepti Antonia Dmello**

**D.O.B :** 27-02-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 TTK Prestige  
**Project Title :** Whitespaces in Chimney and Gas Hobs  
**Certification :** Course on basic stock market, IBM AI CERTIFICATE SAP AND TALLY PRIME



**Devika Subramanian**

**D.O.B :** 30-06-2002  
**Under Graduation :** B.Sc  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 Outlook Publishing India Pvt Ltd  
**Project Title :** An Evaluation Study of Performance Appraisal Systems  
**Certification :** Program Management - LinkedInDiversity, Inclusion and Belonging-LinkedIn



**Fincy S George**

**D.O.B :** 19-04-2002  
**Under Graduation :** B.Voc - Visual Communication, Performance Arts and Psychology  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Finance  
**Summer Internship Company :**  
 Vananam Ventures Pvt. Ltd.  
**Project Title :** From Application to Aboard: Understanding and Engaging in the Recruitment and Onboarding Process at Vananam  
**Certification :** Forage Hr Virtual Internship, Negotiation Skills Springboard Infosys



**Inian Sampath B**

**D.O.B :** 11-01-2003  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 St.John's Medical College  
**Project Title :** Study about recruitment and onboarding



**Keerthika J**

**D.O.B :** 05-03-2001  
**Under Graduation :** B.Com  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Finance  
**Summer Internship Company :**  
 Hindustan Aeronautics Limited  
**Project Title :** Study on recruitment and selection process in HAL  
**Work Experience :** 10 Months



**Maheswari M**

**D.O.B :** 09-02-2001  
**Under Graduation :** BBA. LLB (Hons)  
**PDGM Specialization-1 :** HR  
**PDGM Specialization-2 :** Marketing  
**Summer Internship Company :**  
 SKF India Ltd.  
**Project Title :** A study on people experience in SKF India Ltd

# STUDENT PROFILE HUMAN RESOURCES



**Merina Thomas**

**D.O.B :** 29-03-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Shahi Export Pvt Ltd

**Project Title :** Study on Talent Acquisition and HR Operations at Shahi Exports Pvt. Ltd: A Comprehensive Analysis

**Certification :** LinkedIn Learning Courses 1. Learning SAP Human capital 2. Administrative Human Resources 3. Decision making strategies 4. Analysing organisational change impact 5. Navigating employee relations as a HR professional 6. Power BI: working together with ChatGPT



**Navya Ann Kurien**

**D.O.B :** 09-11-1999

**Under Graduation :** B.Tech - Computer Science

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Finance

**Summer Internship Company :**  
ITC Limited

**Project Title :** Working on Learning and Development interventions to train employees on new age skills at ITC Limited

**Work Experience :** 24 Months



**Nimita Mathew**

**D.O.B :** 28-03-2002

**Under Graduation :** BBA

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
V Guard

**Project Title :** A study on the preference on V Guard and competitive brands

**Certification :** Market research



**Priyanka B R**

**D.O.B :** 08-03-2002

**Under Graduation :** B.Com

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Digital Marveled Pvt Ltd

**Project Title :** A study on marketing domain of publishing and advertising sector of Digital Marveled Pvt Ltd



**Rachael Caren Deena**

**D.O.B :** 24-09-1999

**Under Graduation :** BBA

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
FnCyber

**Project Title :** A Study on Marketing and Business development at FnCyber



**Shreya Arjita**

**D.O.B :** 02-07-2001

**Under Graduation :** BBA

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Tata Power

**Project Title :** Study of IR practices at Tata Power



**Tanvi Kasera**

**D.O.B :** 15-05-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Finance

**Summer Internship Company :**  
Toyota Kirloskar Motors

**Project Title :** An HR Policy Manual for TKM – 2024

**Certification :** Advanced Excel Data Visualization With Power BI HR Analytics Human Resource Information System Training

**Work Experience :** 42 Months



**Yasmin Pilar D'Souza**

**D.O.B :** 18-06-2000

**Under Graduation :** BBA

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Tata Elxsi

**Project Title :** Navigating through Tata Elxsi's HR strategies and transformation

**Work Experience :** 11 Months



**Zalha Mehaboob**

**D.O.B :** 06-04-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** HR

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Atos Global IT Solutions

**Project Title :** Marketing, Branding & Communication

## STUDENT PROFILE OPERATIONS

**Abhishek Gregory Sequeira****D.O.B :** 29-11-1999**Under Graduation :** B.E - Mechanical engineering**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Finance**Summer Internship Company :**  
KMC Hospital**Project Title :** 1) Time motion study on Billing process in Radiology Department 2) Time motion study on patient Queuing time and Waiting time in Phlebotomy Department**Work Experience :** 5 Months**Ajay Krishnan****D.O.B :** 05-05-2001**Under Graduation :** B.Com**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Marketing**Summer Internship Company :**  
EFL GLOBAL**Project Title :** Study on operations management in EFL Global**Work Experience :** 12 Months**Anika Singh****D.O.B :** 03-11-2002**Under Graduation :** B.Com**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Finance**Summer Internship Company :**  
Dachser India Pvt Ltd**Project Title :** Study on the import and export process of freight forwarding company**Certification :** 1. SAP Material Management(MM) Module Certification Course 2. Infosys Springboard Short term Courses**G Chiranjeev****D.O.B :** 27-08-2002**Under Graduation :** B.Com**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Finance**Summer Internship Company :**  
Bharat Electronics Limited**Project Title :** Study on the operational process of BEL**Ganga Pradeep****D.O.B :** 22-11-2001**Under Graduation :** B.Com**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Marketing**Summer Internship Company :**  
Expeditors International (India) Pvt Ltd**Project Title :** A Comprehensive Study of Logistics at Expeditors International**Hari Haran R****D.O.B :** 14-09-2001**Under Graduation :** B.Com**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Finance**Summer Internship Company :**  
Bharat Electronics Limited**Project Title :** Study about the operational activities of BEL (components)**Locklyn Dsouza****D.O.B :** 25-07-1995**Under Graduation :** B.E - Mechanical**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Finance**Summer Internship Company :**  
Ashok Leyland**Project Title :** Floor space and material optimization in PSB dipatch area**Certification :** PGP-DSBA**Work Experience :** 64 Months**Clarita Vivette Lopes****D.O.B :** 25-10-1999**Under Graduation :** B.E - IT**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Marketing**Summer Internship Company :**  
Putzmeister Concrete Machines Pvt. Ltd.**Project Title :** Implementing a digital System for pre-delivery inspections**Work Experience :** 20 Months**Prithvi D P****D.O.B :** 31-07-2000**Under Graduation :** B.Com**PDGM Specialization-1 :** Operations**PDGM Specialization-2 :** Marketing**Summer Internship Company :**  
Turelr**Project Title :** Marketing education in cyber security**Work Experience :** 9 Months



# STUDENT PROFILE OPERATIONS



**R Ashwin**

**D.O.B :** 13-08-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Operations

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Surya Nissan

**Project Title :** Study on marketing domain, sales and market share of Nissan



**Sai Tezitha Yennagari**

**D.O.B :** 19-07-2002

**Under Graduation :** BBA

**PDGM Specialization-1 :** Operations

**PDGM Specialization-2 :** Marketing

**Summer Internship Company :**  
Outlook Publishing India Pvt Ltd

**Project Title :** Training in operation functions including aggregate demand planning, supply chain designing and vendor management at Outlook Publications India Pvt Ltd.



**Shravan G S**

**D.O.B :** 28-09-2001

**Under Graduation :** B.Com

**PDGM Specialization-1 :** Operations

**PDGM Specialization-2 :** Finance

**Summer Internship Company :**  
Ashok Leyland Ltd

**Project Title :** The study of floor planning and material management in a production unit

**Certification :** Advance Microsoft Excel



**Suprith B T**

**D.O.B :** 23-11-1994

**Under Graduation :** B.E

**PDGM Specialization-1 :** Operations

**PDGM Specialization-2 :** Finance

**Summer Internship Company :**  
Ashok Leyland

**Project Title :** Create diagnostic training module for assembly line-3 and develop systematic approach to manage fault codes and address recurring electrical issues

**Work Experience :** 33 Months



**Rishie Kumar**

**D.O.B :** 02-09-2000

**Under Graduation :** B.Tech - Production and Industrial Engineering

**PDGM Specialization-1 :** Operations

**PDGM Specialization-2 :** Finance

**Summer Internship Company :**  
TVS Supply Chain Solutions

**Project Title :** Enhancing productivity in GPDC



**Vishrutha**

**D.O.B :** 10-09-2001

**Under Graduation :** BBA

**PDGM Specialization-1 :** Operations

**PDGM Specialization-2 :** Finance

**Summer Internship Company :**  
Ziraaf India Sourcing Private limited

**Project Title :** Minimizing cost

## INDUSTRY INTERNSHIP FEEDBACK

Dear Sherwin Dsouza,

We are really grateful to have Sherwin in our team. You have made the team environment more cohesive and are a delight to work with because of your cooperative attitude and positive approach. I respect your initiative in identifying and taking on tasks that are outside of your normal responsibilities. Your initiatives have benefited from your proactive attitude, which is really impressive. You have been brilliant in understanding the real and practical industry task given and delivering it with clarity and executing it within defined time span. A person with creative mind who goes beyond the brief and surprises all with outcome. Thank you so much for your dedication and hard work. Your efforts have been very helpful to our team.

**Vipin Kumar**  
Brand manager  
RELIANCE RETAIL LTD

Dear Alfred S and Vidhi Baid,

You are both receptive to feedback to learn, improve and adapt to changes pretty well. You work well as a team between yourselves and with others, locally or remotely. With approx. 30-60 min guidance per day from us (daily catchup), you are able to split the tasks among you, define actions and come up with ideas, progress and deliverables. You are assertive and reach out proactively for additional guidance/discussion, and adjusted well to corporate life, global context, and asynchronous collaboration.

Best wishes,

**Rohit Venkatesh**  
Campus Recruiter  
Equinix India Pvt Ltd

Jocelyn Susan Monsy has been a remarkable intern during her two-month tenure with our team. Her eagerness to learn and adapt quickly to new challenges was immediately apparent, setting a tone of dedication and enthusiasm that was infectious. Not only did she exhibit a strong willingness to acquire new skills, but she also applied them effectively, contributing significantly to our projects. Jocelyn's proactive approach and ability to work collaboratively ensured a seamless integration into our team dynamics, making her an undeniable asset. Her presence will be greatly missed, and I have no doubt that she will excel in her future endeavours. Jocelyn's contribution has left a lasting positive impact, and it is with great confidence that I recommend her for any future opportunities.

Warm Regards,

**Varkey Chacko**  
Head of Internal Audit  
Tata Elxsi Ltd

Dear Diya Lizbet Sinoy,

You have demonstrated exceptional performance throughout your internship. You were diligent in your approach to tasks combined with a positive attitude. From the beginning, you exhibited a strong work ethic. You consistently put in the necessary effort to understand the scope and requirements of your assignments. Your dedication ensured that your work was always delivered on time. You maintained a positive and professional attitude throughout your internship. Your ability to understand the nuances of the project resulted in outputs that were insightful. You demonstrated a keen understanding of the underlying objectives and tailored your work to align with the project's goals. In summary, Diya has shown great potential, and I am confident that she will continue to excel in her future endeavours. We wish you the very best in your career.

Regards,

**Avishek Addy**  
Director  
Amicus Capital

Dear Rudra Jitendra Thaker,

Your performance during the internship at Kotak Securities has been outstanding. You demonstrated strong analytical skills, a keen understanding of market trends, and a proactive approach to tasks. Your ability to work both independently and collaboratively has been impressive. Overall, your contributions have significantly benefited our team.

**K Chaitanya Teja**  
Deputy Manager  
Kotak Securities limited

Dear Shonali Soni,

We cannot believe that your time with us is coming to an end. You joined our small team for an internship from April 15 – June 14, and very soon became a valuable part of it. Your enthusiasm in bringing new ideas to the team was greatly appreciated. Although we were unable to implement some of them due to our current commitments, you can rest assured that we have taken these ideas onboard and they will be executed in the not-so-distant future. You are a great team player, always managing to complete any assignment provided to you with due diligence and in a timely manner whilst adding your own flavour and style to it. We at fnCyber have managed to learn something from you and hope that this internship has thought you a few relevant things that might be useful to you in your chosen career down the line. Thank you for contributing to the team's cohesiveness with your own brand of energy and enthusiasm. Please do bear in mind that we would always be willing to provide you a helping hand and ear should you need us anytime in the future. Good luck with everything Shonali.

Founder and CEO – fn Cyber

**Shamsheer Khan**  
fn Cyber Security Consulting Services Pvt Ltd

Miss Lavanya Anand,

I wanted to take a moment to express my sincere appreciation for the exceptional work you've done during your internship. Your dedication to delivering high-quality results in a timely manner has been truly impressive. Moreover, your positive attitude and collaborative nature have made you a joy to work with. Wishing you all the best in your future endeavors.

Thanks,

**Divya Reddy**  
Sr. Analyst  
Armstrong Capital

Dear Naveen Philip,

It was a pleasure having you as an intern at Federal Bank. Your enthusiasm and eagerness to learn were truly commendable. You quickly grasped the core concepts of credit evaluation and financial statement analysis, demonstrating a strong ability to apply them in practical loan assessment scenarios. Beyond your technical skills, your collaborative spirit and communication skills were valuable assets during team discussions and loan evaluation processes. You actively participated in discussions, asking insightful questions and contributing thoughtful observations. Overall, your positive attitude, willingness to learn, and valuable contributions made your internship a success. We were impressed with your performance and believe you have a bright future in the financial services industry.

Regards,

**Maruti Subramanya Puthanikar**  
Senior Manager (Credit)  
Federal Bank RCH, Bangalore

Faiz Mohamed,

You have performed well on the tasks assigned within the time line, were able to understand the seriousness of the business and driving it effectively.

Over all it was Excellent Performance. All the best for your Future.

**Md Sulaiman S**

Sr. Manager

up Grad Education Pvt Ltd

Cyril John has undergone an extensive internship program at AFL in the field of credit underwriting. Cyril has a keen mind and a willingness to learn which was evident during the internship period at AFL. He worked closely with several different stakeholders in our company to understand the various aspects of our business product offerings. Would like to wish him the very best in his academics and in all his future endeavours.

Best Regards,

**Kishore Shetty**

Axis Finance Limited

DVP

Hi Rachael Caren Deena,

We at fnCyber wanted to take this opportunity to thank you for joining us and working alongside us from the 15 April – 14 June 2024. Right from the beginning, you displayed a keen interest to learn and contribute your ideas to the team. You brought with you a whole new energy and enthusiasm which helped to renew our team's passion for what we do on a daily basis. You were quick to pick up new skills and merged seamlessly with the team. Your work ethics and commitment to fnCyber did not go unnoticed and we believe it is these values that will hold you in long stead down the line. We would like to take this opportunity to let you know we would always be happy to assist you in any which way, that will help you achieve your own goals.

On behalf of the entire team, thank you so much for all your hard work, we appreciate it, and we look forward to hearing about your success and growth down the years. Good luck with everything Rachael.

**Tara Raj**

Head of Business Development/Relations

FnCyber

Valusha R successfully completed her 8-week internship with Drsysa and during her association with Drsysa she demonstrated extraordinary levels of commitment and willingness to learn. She has an excellent attitude and her curiosity to know new things will significantly contribute to her career and growth. During her internship she explored the areas of primary data collection from customers, data transcription and analysis in different contexts including banking and customer centricity. Wishing her the very best in all her future endeavors.

Thanks,

**Seshagiri Gudipudi**

Director & Co - Founder

Drsysa Technologies Pvt Ltd

# COURSE STRUCTURE

I TRIMESTER	II TRIMESTER	III TRIMESTER
Business Communication	Business Laws	Business Strategy
Operations Management	Leadership in Action	Cost and Management Accounting
Statistics for Managers	Macroeconomics	Strategic Marketing
Information Systems for Managers	Corporate Finance	Operations Research
Managerial Economics	Principles of Marketing	Business Analytics for Managers
Financial Accounting	Human Resources Management	Business Research Methods
Organizational Behaviour	Business Ethics	Organizational Dynamics
	Business and Management Environment	Business and Management Environment

SUMMER TERM - IIP - INDUSTRY INTERNSHIP PROJECT		
IV TRIMESTER	V TRIMESTER	VI TRIMESTER
Entrepreneurship and Innovation	International Business	CSR, Environment and Sustainability

ELECTIVE COURSES	
BUSINESS ANALYTICS	
AI and Emerging Technologies	Capstone Project -2
BI and Reporting	Data Management and SQL
Capstone Project -1	Predictive Modelling and ML

FINANCE		
Analysis of Financial Statements	Derivatives Management	Security Analysis and Portfolio Management
Taxation	Financial Modelling using Excel	Behavioural Finance
Financial Markets and Services	Mergers and Acquisitions	International Finance Management
Commercial Banking		

HUMAN RESOURCES		
Total Rewards Management	Competency Modelling & Leadership Development	Training & Development
Labour Laws and Industrial Relations	Organization Development and Management of Change	International Human Resources Management
Talent Management	Performance Management	H R Analytics

MARKETING		
Consumer Behaviour	Business to Business Marketing	Strategic Brand Management
Marketing Research	Digital Marketing	Marketing Analytics
Sales & Distribution	Retail Marketing	Services Marketing

OPERATIONS		
Project Management	ERP – Enterprise Resource Planning	Design Thinking for Business Operations
Supply Chain Management	Lean Management & Six Sigma	Productivity Management
Total Quality Management	Service Operations Management	

GENERAL ELECTIVES		
Course of Independent study (CIS)		

# OUR PAST RECRUITERS

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EY

FACTSET

A Division of First Citizens Bank

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ACUITY KNOWLEDGE PARTNERS

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IBM

randstad

care

HEALTH INSURANCE

CBRE acer

RSM

Pretium

Quest global

tcs TATA CONSULTANCY SERVICES

UJJIVAN SMALL FINANCE BANK



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indegene

terrapay

SHAHI

aramex

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V-GUARD Bring home a better tomorrow

Ipsos



Toyota Kirloskar

# CAMPUS FACILITIES



A well-stocked Library spread over 496 sqm with 20,000 Books, Journals with a seating capacity of 100



An Air-Conditioned Computer Lab with computers, essential softwares, internet bandwidth of 100 Mbps speed



Theatrical structured classrooms with WiFi, Projector and Sound System



Spacious Ground and Equipment for Badminton, Basketball / Football and Gym. Secure Campus with CCTV Coverage and spacious parking for 2 Wheelers and 4 Wheelers



Well-furnished and equipped seminar hall as well as auditorium for conducting classes as well as hosting events

## SJIM IN MEDIA

St. Joseph's Institute of Management celebrates 56th Foundation Day  
Dr. Manoj D'Souza, the Director in his address during SJIM's 56th Foundation Day recounted the long history of SJIM, Karnataka's oldest business school established in 1968. The Chief Guest of the occasion was Mr. Anil Valluri, Regional Vice President for the India and SAARC region at Palo Alto Networks. He also felicitated general merit scholarship winners of first- and second-year students. The annual SJIM Social Entrepreneur Award 2024 was awarded to Mr. Shrikant Bolla, the first international blind student in management in MIT, USA and the founder of Bollant, a high growth organization that manufactures areca nut products while providing employment to people with disabilities. The SJIM Award recognized impactful social entrepreneurship with a citation, felicitation and a cash prize.

### EXPRESS READ

#### SJIM celebrates 56th Foundation Day

Bangalore: St. Joseph's Institute of Management (SJIM) recently celebrated its 56th Foundation Day. Director Dr. Manoj D'Souza SJ recounted the long history of SJIM, Karnataka's oldest business school, established in 1968. Chief guest Anil Valluri, regional vice president for India and SAARC region at Palo Alto Networks, spoke of India's tremendous economic and technological progress in the last several decades. He felicitated the winners of general merit scholarship for first and second year students. Shrikant Bolla, the first international blind management student in MIT, USA and the founder of Bollant was awarded the annual SJIM Social Entrepreneur Award 2024.

**Quiz for senior citizens**  
BANGALURU: Over 200 senior citizens participated in a quiz competition on Sunday, which is a first of its kind in the city. The quiz was organized by the St. Joseph's Institute of Management (SJIM) to promote social and cultural activities among senior citizens. The quiz was held in the auditorium of SJIM and was attended by a large number of senior citizens. The quiz was conducted by the St. Joseph's Institute of Management and was a great success. The quiz was held in the auditorium of SJIM and was attended by a large number of senior citizens. The quiz was conducted by the St. Joseph's Institute of Management and was a great success.

**Quiet Quitting Can Get Loud**  
Disgruntled employees can harm businesses – lower employees' loyalty, dignity and respect.  
An Indian Business & Analytics Data Captain  
The concept of 'quiet quitting' has become a buzzword in the corporate world. It refers to employees who do only the minimum required to get by, without putting in extra effort or showing any passion for their work. This trend is often attributed to a lack of engagement, low morale, and a feeling of being undervalued. The article discusses the impact of quiet quitting on businesses and offers strategies to address the issue.

**Why UPA II failed on inflation**  
The Union Government's failure to control inflation during the UPA II period is a subject of much debate. The article explores the various factors that contributed to this failure, including monetary policy, fiscal policy, and external factors. It also discusses the impact of inflation on the economy and the government's response to the problem.



**Acuity Knowledge Partners has awarded SJIM with the Best Campus 2024 in recognition with our outstanding contributions to their campus hiring program.**



**Placement Cell Contact :  
Ms. Shobha D V  
Phone : 080-25598771 | 9591518855  
placements@sjim.edu.in**



**SJIM**

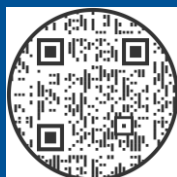
## **ST. JOSEPH'S INSTITUTE OF MANAGEMENT**

No 28/1, Primrose Road, Off M G Road, Bengaluru – 560025

[www.sjim.edu.in](http://www.sjim.edu.in)



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