



# La Lumiere

THE ANNUAL NEWSLETTER FROM ST. JOSEPH'S INSTITUTE OF MANAGEMENT



## SJIM

**ST. JOSEPH'S INSTITUTE OF MANAGEMENT**

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## DIRECTOR'S MESSAGE

As we draw the curtains on yet another enriching academic year, I am filled with a profound sense of gratitude and pride for all that we have achieved together.

In the spirit of Jesuit values, our journey this year has been one of continuous growth, learning, and service. Guided by our Jesuit ethos, we have strived not only for academic excellence but also for the holistic development of our students, nurturing their minds, hearts, and spirits.

I extend my heartfelt appreciation to our faculty, whose unwavering dedication and expertise have been instrumental in shaping the minds and futures of our students. Your passion for teaching, research, and mentorship continues to inspire and empower the next generation of leaders.

To our students, I commend you for your hard work, determination, and enthusiasm in embracing the challenges and opportunities that come your way. As you prepare to embark on new adventures and endeavours, remember that the values instilled in you during your time at SJIM will serve as guiding beacons, illuminating your path to success and fulfilment.

To our alumni, I extend my warmest greetings and gratitude. Your accomplishments and contributions are a testament to the transformative power of a Jesuit education. I encourage you to stay connected with SJIM, to mentor and support the current generation of students.

As we look ahead to the future with hope and optimism, let us remain committed to our mission of Jesuit excellence, service, and leadership.



**Rev. Dr. Manoj D'Souza, SJ**  
Director, SJIM

## ORIENTATION PROGRAM OF PGDM 2023-25 BATCH

St. Joseph's Institute of Management, Bangalore (SJIM), marked the commencement of its 28th batch of PGDM students on June 26th, 2023.



The Director of SJIM, Rev. Dr. Manoj D'Souza SJ, warmly welcomed the incoming students, underscoring the crucial role of ethical business leadership in today's world. The distinguished chief guest of the event was Mr. Sanjay Koul, the Chairman and Managing Director of Timken India Ltd. Mr. Koul captivated the audience with engaging anecdotes and emphasized the significance of ethics, integrity, teamwork, innovation, and excellence as the indispensable ingredients for achieving success in the corporate realm.



A total of 240 students, hailing from diverse educational backgrounds and possessing corporate exposure, have enrolled in the two-year post-graduate diploma in Management program at SJIM.

## FRESHER'S DAY – PGDM BATCH 2023-2025

Brimming with excitement, SJIM freshmen/women clad in movie star attires marked the start of their academic journey on a high note at Freshers' Day on July 26th, 2023.



Laughter and anticipation filled the air as they embarked on this new chapter. The day was a vibrant celebration with captivating performances and fun activities organized by welcoming seniors.



These activities not only entertained everyone but also offered a platform for the newcomers to showcase their talents. Freshers' Day transcended a simple welcome message; it fostered inclusivity and celebrated the diverse backgrounds within the SJIM community. This unforgettable experience set the tone for a memorable and enriching college life, creating lasting memories.

## FEAST OF ST. IGNATIUS OF LOYOLA WEEK

St. Joseph's Institute of Management celebrated Ignatian Week 2023 from July 24th to 27th, honoring St. Ignatius of Loyola, the founder of the Society of Jesus (Jesuits), with a captivating banner reveal and an energetic flash mob.



A vibrant cultural program, featuring enlightening insights from Director Rev. Dr Manoj D'Souza SJ and Rev. Fr. Olvin Veigas SJ. Students presented an enlightening play depicting St. Ignatius' life, while the choir and musical band performed dedicated songs. Prizes were awarded for various competitions held during the week.



The event saw enthusiastic student participation, ending on an inspiring note with cherished memories and valuable lessons to carry forward.

## CELEBRATING THE NATION'S 77TH INDEPENDENCE DAY

The event began with Air Commodore Manish Dialani unfurling the national flag, symbolizing sovereignty and honoring sacrifices. The national anthem stirred pride in every heart. Inspiring speeches by the Chief Guest and students underscored the importance of independence and individual contributions to the

nation's future. A musical performance by the choir and Mrs. Anupama added spirit to the celebration.



As the event concluded, a renewed sense of patriotism and duty lingered. The celebration served as a reminder of freedom fighters' sacrifices and inspired commitment to India's progress. In unity and freedom, we thrive.



This event reaffirmed our dedication to upholding the nation's values and principles.

## PINNACLE 2023

College fests are not just events, they are the celebrations of talent, unity and Pinnacle is no exception. Pinnacle 2023 held the character of Magis-trying to do more and for the better. It was an ideal opportunity organized by the second-year students to showcase the talents of the first-year student while learning and applying practical skills. The event took place between 19-24 August with a bookstore-based theme "Shop No:9 Lé Bookstore." This gave an opportunity for the students to explore across 9 different domains.

1. Best Manager - Resurgence
2. Finance - Big-short
3. Marketing - Markoception
4. Human Resource - The dark knights
5. Entrepreneurship - Start-O-Prisere
6. Operations - T-Paradox
7. B-quiz - Business Odessey
8. Creative Productions - Promethean's Chronos
9. Synergy - 369

Co-ordinator Mr. Jonathan Solomon and his team which will always stay in the books of success history of SJIM.



This year the fest featured over 168 participants from the first year PGDM batch of 2023-25. The event also incorporated exciting tasks like 'facing the press', 'collecting funds', 'idea pitch-in' and many other small business simulations round to give students practical experience of running a business. Pinnacle witnessed 45 judges, out of which 32 were Alumni. They used this platform to share insights of every round and their learnings from their fest experience.

The list of winners are as follows:



|                      |               |                     |
|----------------------|---------------|---------------------|
| Best Manager         | Winner        | Akhil Anand         |
|                      | Runner-up     | Rakshith Rajpurohit |
|                      | 2nd Runner-up | Lavanya Anand       |
| Business Quiz        | Winner        | Dini C D            |
|                      | Runner-up     | Rohan Tejashwi G    |
|                      | 2nd Runner-up | Marvin Skariah Phen |
| Creative Productions | Winner        | Sathish Kumar       |
|                      |               | Richard Jans        |
|                      | Runner-up     | Harshitha D         |
|                      |               | Sahana B            |
|                      | 2nd Runner-up | Rudra Thaker        |
|                      |               | Sherwin DSouza      |

Overall, the entire pinnacle was a great outcome of the hard work and dedication of the Business Fest

## SEATTLE UNIVERSITY STUDENT AND FACULTY EXCHANGE AT SJIM

On THE September 4th and 5th, 2023, a delegation from the Albers School of Business and Economics, Seattle University, USA, visited SJIM, led by Dr Madhu Rao and Prof. Tanner, with Dr Ajay Abraham as the SU-St. Joseph's liaison. Accompanied by SJIM students and faculty on the 4th, they toured two organizations: Mazumdar Shaw Medical Foundation Technology Business Incubator (MSMF-TBI) and Desiri Naturals.

|                       |               |                           |
|-----------------------|---------------|---------------------------|
| Entrepreneurship      | Winner        | Anjali Vijayakumar        |
|                       |               | M N Vibhasree             |
|                       | Runner-up     | Vignesh M                 |
|                       |               | T Goutham Krishna         |
|                       | 2nd Runner-up | Fincy S George            |
| Tasmiya Faiza         |               |                           |
| Finance               | Winner        | Nayak Nikitha Niranjan    |
|                       |               | Harshitha K               |
|                       | Runner-up     | Rakshith P N              |
|                       |               | Chris Athen Pinto         |
|                       | 2nd Runner-up | Monica BR                 |
|                       |               | Ruqayya                   |
| Human Resource        | Winner        | Bharath N                 |
|                       |               | Ronak Parekh              |
|                       | Runner-up     | Maheswari M               |
|                       |               | Abhinav V Dinoj           |
|                       | 2nd Runner-up | Navya Ann Kuriem          |
| Annu Alex             |               |                           |
| Marketing             | Winner        | Firmin Foustus            |
|                       |               | Chinmay H R               |
|                       | Runner-up     | S Akash                   |
|                       |               | Rishika Pushpal           |
|                       | 2nd Runner-up | Praful Kumar              |
| Valusha R             |               |                           |
| Operations            | Winner        | Clarita Lopes             |
|                       |               | Abhishek Gregory Sequeria |
|                       | Runner-up     | Ritik Kumar Singh         |
|                       |               | Locklyn DSouza            |
|                       | 2nd Runner-up | Anika Singh               |
| Archana Chandrashekar |               |                           |



MSMF-TBI, India's pioneer corporate hospital-based startup incubator, presented its background and growth, followed by a facility tour and discussions with startup teams. Desiri Naturals, a Karnataka-based social enterprise producing chemical-free oils using traditional methods and local labor, was also visited, with Mr. Naveen Kumar detailing the venture.



On September 5th, the Seattle group engaged with SJIM faculty to explore collaboration opportunities while Seattle students interacted with SJIM counterparts through activities. The visit coincided with SJIM's Teacher's Day celebrations, inviting all to participate.

## TEACHERS' DAY AT SJIM

On 5th September the SJIM student council orchestrated an energetic cultural event, featuring a dance performance by first-year students followed by an unprecedented quiz competition.



Faculty members, along with first-year and second-year PGDM students from SJIM, teamed up with students from Seattle University for this inaugural quiz. The atmosphere of the quiz was both friendly and competitive, as participants collaborated, shared knowledge, and relished the experience. Enthusiastic cheers from the audience resonated as they rooted for their respective teams.



The competition culminated with the announcement of the triumphant team, marking a memorable milestone in SJIM's history.

## EXUBERANT ONAM CELEBRATION "MELAM 2K23" AT SJIM

MELAM 2K23, the captivating ONAM festival, graced SJIM on September 20, 2023, infusing the campus with vibrant hues and traditional zest. Floral rangolis and Pookalams adorned the grounds, symbolizing unity

and creativity. Students donned splendid traditional attire, evoking Kerala's essence.



The event featured mesmerizing Thiruvadhira dances, Chenda Melam performances, and traditional games like tug-of-war, fostering camaraderie.



Central to the celebrations was the grand Onam Sadhya feast, served on banana leaves, with over 20 delectable vegetarian dishes uniting the college community.



SJIM's Onam festivities highlight its dedication to cultural heritage, fostering friendship and unity.



With traditional music and the aroma of Onam Sadhya, Onam at our college is a vibrant celebration of culture and togetherness.

## MARKETING CONCLAVE 2023 ON 'CREATING, COMMUNICATING & DELIVERING VALUE'

In today's rapidly evolving landscape, staying updated on industry trends and innovations is crucial, and the Marketing Conclave aims to provide students with insights into industry practices.



Held on September 9, 2023, the Conclave serves as a platform for students to learn from industry experts about the latest developments in marketing, bridging the gap between aspiring managers and seasoned professionals. Featuring three guest speakers, the event commenced with a lamp lighting ceremony symbolizing the dispelling of ignorance with knowledge. Mr. Ayman Ataaz, a Senior Research and Insights Director at Millward Brown (now Kantar),

shared insights into market research. Mr. Abraham Karimpanal, founder of "The Creative Collective," emphasized the importance of tailored advertising campaigns. Lastly, Mr. P.K. Faisal, CEO of Neofysis Biotech Pvt Ltd, discussed entrepreneurship and the steps to establish a successful business.



The session concluded with an engaging Q&A session, offering students a glimpse into the dynamic marketing industry and insight into the skills needed for success.

## 2-DAY DIVERSITY EQUITY INCLUSION WORKSHOP

Dr Nazia Memon and Prof. Rajendra Desai organized a workshop for mid and senior level professionals on 22nd and 23rd September 2023.



The two-day Diversity, Equity, and Inclusion (DEI) MDP was a resounding success, thanks to the active participation of 16 professionals hailing from esteemed organizations such as Titan, Widas, Puma, Gokuldas Exports, Codeparva, ITC among others. The MDP aimed to address critical DEI challenges in the workplace and empower participants with strategies to foster an inclusive and equitable work environment.



Ms Tina Vinod, Founder of Diversity Simplified, was the anchor resource of the workshop bringing in a wealth of knowledge and hand on experience in DEI activities.

## OPERATIONS CONCLAVE 2023 ON 'TECH-INTEGRATION AND SELF-RELIANCE IN OPERATION'

The Operations Conclave 2023, hosted by St. Joseph's Institute of Management, achieved remarkable success in disseminating knowledge. Held on September 23, 2023, the event focused on the theme "Tech-Integration and Self-Reliance in Operations," emphasizing organizations' ability to operate independently by strategically integrating technology and enhancing operational processes.



Distinguished speakers included Mr. Nizamuddin from the Mineral Water industry, Mr. Jayakumar M. from the Automotive industry, and Mr. Rajaneesh Hosakoppa Rudresha from Bank operations. Their insightful presentations highlighted the importance of self-reliance and technology integration in today's competitive business landscape. Following the

presentations, students actively participated in a stimulating Q&A session.



The Operations Club at SJIM, led by student coordinator Becky Merin George, played a key role in organizing the event, showcasing the talent and innovation of the student body. The Operations Conclave 2023 exemplifies SJIM's commitment to excellence in operations and management.

## SJIM FINANCE CONCLAVE 2023 ON 'RISK MANAGEMENT & MITIGATION STRATEGIES'

On December 16th, 2023, the SJIM Finance Conclave 2023 focused on "Risk Management & Mitigation Strategies," featuring insights from three esteemed industry professionals. Mr. George J Ollapally, Managing Partner at Ollapally Projects & Investments, emphasized the core principles of risk management.



Mr. Viju Cherian, former CEO of Diamond Trust Bank, highlighted general risk management strategies crucial for crisis prevention. Mr. Avishrant Keshava, Chief Risk Officer at Timken India Ltd., stressed the significance of implementing best practices to shield



businesses from risks. Their collective expertise shed light on the diverse facets of risk and presented strategic approaches for effective mitigation.



The SJIM Finance Conclave 2023 served as a platform for merging industry knowledge with student enthusiasm, deepening comprehension of risk management in finance's ever-evolving landscape.

## POSH AWARENESS WORKSHOP FOR THE CORPORATE SECTOR IN BENGALURU

National Commission of Women, Inclusional (Jet Social Impact), and SJIM teamed up for a workshop on creating safer workplaces, "POSH Reimagined," uniting experts to discuss sexual harassment prevention and inclusion in the workplace.



The workshop was spearheaded by three passionate speakers, including Priyanka Agarwal, Head of Inclusion, Jayati Doshi, Head of Culture Consulting, and Dr Nazia Memon, Assistant Professor at SJIM specializing in diversity and inclusion. The event, attended by around 90 participants from the corporate circle, Tesco, Reliance Industries, Titan, Accenture, Wipro,

IKEA, Accenture NGOS and academic institutes to name a few highlighted the need for organizations to create harassment-free environments and emphasized the workshop's role in empowering participants to advocate for POSH practices.



The collaboration symbolizes a commitment to positive workplace change, showcasing the potential for fostering safety and inclusivity. Prof. Rajendra Desai, Director Corporate Relations, played an instrumental role in organizing the workshop.

## HR CONCLAVE 2024 AT SJIM: "TECH-DRIVEN HR: LEVERAGING AI AND AUTOMATION"

On 10th February, the SJIM HR Club hosted a panel discussion featuring four notable speakers who shared insights on integrating AI and automation into HR processes.



They stressed that the future of HR hinges on harnessing AI and technology to enhance personalization and the overall employee experience. Speakers included Ruchi Ahluwalia, Chief People Officer at Quess; Savita Hortikar, VP of Global Talent Acquisition at Fractal.ai;

Satish Venkatachaliah, an industry leader; and Saswati Barat, Founder & CEO of AIOU. Key takeaways highlighted AI's role in making HR strategies more data-driven and personalized, transforming employee journeys from recruitment to retirement.



The discussion emphasized future workplaces being more flexible and responsive to workforce needs due to AI and automation. Advice for students included developing adaptability, analytical skills, and understanding AI's applications in HR. The event, underscored the importance of embracing change, continuous learning, and innovation in crafting successful HR careers, alongside fostering critical thinking and empathy. Recognition was given to participants in the AI-HR integration video initiative.

## CELEBRATING KARNATAKA RAJYOTSAVA

As a Jesuit institution, St. Joseph's Institute of Management (SJIM) places significant emphasis on preserving the local traditions and culture.



The celebration of Karnataka Rajyotsava is a testament to SJIM's dedication to this principle. Noteworthy Jesuits in Karnataka, such as Fr. C. C. A Pai, SJ (Swami Supriya) and Fr. Prashanth Madtha, SJ, have made substantial contributions to Kannada literature.



The Rajyotsava celebration provided an opportunity for students and faculty from diverse backgrounds to appreciate Karnataka's rich cultural heritage and artistic expressions. Kannada, recognized with seven Jnana Peeta awards for literature, holds the second highest count of literary accolades in India.



The event showcased vibrant traditional performances like yakshagana, enchanting music, dynamic dances, and insightful speeches—all conducted in Kannada.



Shri Ganesh Batta, the academic director of MES Group, graced the occasion as the Chief Guest, sharing engaging anecdotes and experiences related to Kannada literary luminaries.

## EMPATHY, ENGAGEMENT, ENLIGHTENMENT: SJIM'S RURAL IMMERSION UNVEILS THE HEARTBEAT OF RURAL LIFE

On December 15th, 2023, St. Joseph's Institute of Management (SJIM) successfully concluded its annual Rural Immersion Program for the 2023 batch, marking a transformative journey for first-year students. Collaborating with BEMBALA of BJES, the program aimed to go beyond theoretical limits, offering students an immersive understanding of rural livelihoods, challenges, and potentials.



In Bijapur, students partnered with the Centre for Nonformal Education (CNFE), conducting thorough surveys to explore the economic and social dynamics of the community. Notably, they organized engaging activities and cultural events for children impacted by HIV, showcasing their dedication to community welfare.



In Manvi, students collaborated with the Centre for Non-Formal Education and Continual Education (CNF & CE), dedicating their time to teaching underprivileged children in government schools.

This practical teaching experience enriched both the students and the children, providing insights into the daily struggles they face.



The immersion in Hangal Village, facilitated by Loyola Vikasa Kendra (LVK), offered students a diverse range of experiences. Living in different villages, they actively participated in agricultural tasks, culinary activities, and cultural events, gaining a firsthand understanding of rural life.



The program fostered a deep connection between students and rural realities, instilling empathy, social responsibility, and a profound respect for rural communities. Beyond academic learning, students emerged as socially conscious leaders, equipped with a holistic understanding of rural life's intricacies.

## EXPLORING EXCELLENCE: SJIM STUDENT'S INDUSTRIAL VISIT TO HINDUSTAN COCA-COLA BEVERAGES

St. Joseph's Institute of Management organized an industrial visit to Hindustan Coca-Cola Beverages Private Limited (HCCB) in Bidadi, Karnataka to get first-hand knowledge to students. Forty-seven

students and two faculty members explored the Coca-Cola manufacturing plant, gaining knowledge of the production process and advanced automated technologies ensuring market demand.



The production managers as guides gave inner working of the company's production system, standards, strategies and operations. Safety measures were emphasized upon entry, followed by an informative session from Mr Dinesh on HCCB's significant contributions. SJIM students were thrilled to know that there are 65,000 employees, 95% locally sourced ingredients, benefitting 2.5 lakh farmers. The industrial visit showcased HCCB's commitment to sustainability, with initiatives in green energy, water reuse, and waste management.



The company highlighted HCCB's achievements, including 110+ awards and its focus on innovation and excellence. Prof. Raghu, the visiting faculty for ERP at SJIM organized the trip.

## INDUSTRIAL VISIT TO "RITTAL INDIA" BY SJIM STUDENTS

The students of St. Joseph's Institute of Management visited Rittal India as part of their industrial hands-

on experiential learning. The visit provided a first-hand experience of Rittal's advanced manufacturing capabilities, efficient warehouse operations, and skilled workforce. The visit showcased Rittal India's commitment to innovation and excellence in producing systems enclosures for various industries. Students witnessed the seamless production flow across fabrication, paint, assembly, and automation integration departments.



The industrial visit helped the students to understand Rittal company's focus on automation, productivity, and customer-centric strategies. The visit offered a glimpse into Rittal India's warehouse management, emphasizing a pull-based strategy for optimal inventory control. Students observed the handling of finished goods, including the recent integration of chiller units into the production process. Overall, the industrial visit to Rittal India's was a valuable learning experience, providing students with practical insights into modern manufacturing practices and the importance of efficient operations in meeting customer demands.

## VERVE 2023

A Two-Day National Level Inter-Collegiate Cultural and Business Fest "Verve 2023".



St Joseph's Institute of Management's iconic annual National level inter-collegiate Cultural and Business fest 'Verve' was conducted on 08-09 December 2023.

It started off with an insightful inaugural speech by the chief guest Shikha Nag, Founder and Director of Indian Academy of Public Speaking following which Verve 2023 was declared open by the Director Rev.



Dr Manoj D'Souza, SJ. More than 300 participants from both Undergraduate and Postgraduate level participated in the fest.



Verve 2023, a SJIM benchmark event included cultural events including Visual Marketing, Group Dance, Music Band and Corporate Walk exclusively for the undergraduate students. The PG students participated in the management domains such as Finance, HR, Operations, Marketing, Entrepreneurship and Best Manager.



The two-day cultural and management fest concluded by the inspiring speech by the Chief Guest Mr. Manish Raj, the Head of Strategy and Growth in Lithium Urban Technologies and the prize distribution. The Creative and Cultural overall winner were St. Joseph's College of Commerce, Bangalore and the overall winner trophy for PG students was won by XIME, Bangalore.

## CSR ACTIVITY @ SJIM

The CSR endeavor aimed to offer clothing assistance to residents in nearby slums and a local blind home, fostering social responsibility among college students.



St. Joseph's Institute of Management students collected warm clothing and distributed it to Cox Town slum and Snehadeep Trust, a blind home in Crooke Town, Bangalore. A donation drive gathered new and gently used clothing suitable for all ages and genders.



The initiative provided basic necessity, clothing, directly to beneficiaries, addressing the needs of underprivileged communities and visually impaired individuals. Student volunteers gained empathy and understanding, strengthening the college's social impact and promoting civic engagement.

## LITTLE CHRISTMAS CELEBRATION @ SJIM

In celebration of the holiday season, students from St. Joseph's Institute of Management, Bangalore, organized a festive event titled 'Little Christmas' on December 20, 2023. The festivities commenced with a choir performance by 2nd-year students, setting a joyful tone with a selection of Christmas carols. Director Rev. Dr Manoj D'Souza SJ delivered a heartfelt message, spreading hope and joy to people worldwide, irrespective of their beliefs. To illuminate the origins and significance of Christmas, 2nd-year students creatively enacted the Nativity story, adding contemporary twists for universal relatability.



Following this, 1st-year students presented captivating dances, skits, and musical performances, infusing the venue with energy and enthusiasm. As the event concluded, the senior students' choir serenaded the audience once more with Christmas carols, accompanied by a visit from Santa Claus, bringing delight to all present. It was a merry celebration, signaling a delightful start to the holiday season.

## CELEBRATING THE 75TH REPUBLIC DAY OF INDIA IN SJIM CAMPUS

On 26th January Lt Col K Damodaran, second year PGDM student and SJIM's distinguished student, the chief guest of the program, unfurled our nation's tricolour flag in the presence of students, supporting staff and faculty celebrated India's 74th Republic day.



He called on to work for peace and prosperity, justice and reconciliation, harmony and upholding the values of freedom and diversity of our country.



Afterwards, the SJIM Choir Team delivered a melodious performance aimed at fostering patriotism and instilling a sense of unity and pride in each person present.

## 7TH SJIM-ALBERS INTERNATIONAL BUSINESS PLAN COMPETITION

On February 3rd, 2024, St. Joseph's Institute of Management and the Albers School of Business and Economics, Seattle University, USA, jointly organized an international business plan competition focused on providing safe drinking water to everyone in a financially sustainable and technologically feasible manner. Registration for the competition began in October 2023, enabling students from various institutions worldwide, including SJIM (India), SJCC (India), Albers School of Business and Economics (Seattle University, USA), Fu Jen Catholic University (Taiwan), and Ateneo de Manila University (Philippines), to form virtual teams. These teams leveraged the

diverse technical and social expertise from different countries to address this critical issue. A Global Panel of judges, including individuals like Pelle Lutken and Steve William Azeumo, selected three finalist teams.



The finals, held virtually, featured presentations from the finalists to a panel of judges comprising Haresh Ved, Nishanth Varghese, and Fr. Lumnesh Swaroop Kumar SJ, who posed challenging questions to the teams.



The winning team comprised Aria Shaffer (Albers, USA), S Tejesh Kumar, and Bhuvan (both from SJIM, Bangalore).

## SJCBA/SJIM ANNUAL ALUMNI MEET 2024

On 10th February the much-anticipated alumni meet of SJCBA/SJIM took place in the SJIM campus with much fun and nostalgic euphoria. Amidst the vibrant conversations, old friendships rekindled, and stories of success and challenges exchanged.



The alumni, now scattered across various professions and corners of the world, found a common thread in the fond memories of their alma mater. The event featured a series of engaging activities, from interactive games that brought out the playful spirit of the alumni to soulful music and dance by current SJIM students.



A highlight of the evening was the corporate fashion walk conducted by 1st year students which was quite mesmerizing and enjoyed by our alumni followed by a delicious dinner organized by the SJIM.

## MAHOTSAV CELEBRATION 2024

On 12th February SJIM's Mahotsav 2024 (Pongal/Makara Sankranti) was a vibrant celebration marked by colorful flowers, sugarcane treats, and traditional kolams. Dressed in ethnic attire, students from diverse backgrounds exuded the festive spirit.



The day commenced with students representing Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, and West Bengal, showcasing their states' diverse delicacies. They prepared Sankranti dishes in traditional clay pots, fostering a sense of family among friends. The event highlighted the unity in diversity of Makar Sankranti, a festival celebrated throughout India. The festivities included a traditional Pongal lunch with sweet Sakkara Pongal for authenticity. Cultural performances in the

Loyola Auditorium showcased the cultural significance of Makar Sankranti, with students from various states enlightening the audience.



Dances, songs, and engaging games kept the energy high, culminating in a day filled with festive spirit.

## BLOOD DONATION CAMP BY NARAYANA HEALTH (NH) AT SJIM

On 15th February the Blood Donation Camp was held in SJIM in collaboration with Narayana Health (NH), Bangalore. The objective was to create a sense of social responsibility among students, faculty, and staff while addressing the constant need for a stable and sufficient blood supply in healthcare institutions. It collected 106 units of blood.



The camp was set up in the Xavier's Hall of SJIM. The logistics, including donor registration, medical check-ups, and refreshments were efficiently managed to create a comfortable and welcoming environment for donors. The Blood Donation Camp witnessed enthusiastic participation from students, faculty, and staff. Donors were provided with certificates of appreciation to acknowledge their selfless contribution. A qualified medical team from Narayana Health supervised the donation process. Rigorous health checks were conducted to ensure the eligibility and

safety of donors. Dr Venkateshraj, faculty coordinator and Ms Irene Sneha, student coordinator for CSR activities at SJIM organized the event.



St Joseph's Institute of Management and Mazumdar Shaw Medical Foundation (MSMF) at NH have an MOU for collaboration in the areas of mutual interest.

## LEADING DIGITAL TRANSFORMATION - UTKARSH 2024 AT SJIM

On February 18, 2024, SJIM hosted Utkarsh 2024, its Sixth International Conference on "Leading Digital Transformation - Past, Present, and the Future." Organized by SJIM students with faculty support, the event featured insights from industry leaders over two days.

Mr. Chandrashekar Bharathi, Managing Director of Ace Micromatic Group, emphasized digital transformation's importance in manufacturing. Guest of Honor Mr. George Varghese, CHRO of Shahi Exports Ltd, discussed HR changes due to digital transformation. Dr Parthasarathi Shome and Prof. Vivek Moorthy were honored as Distinguished Professors.





The conference showcased senior managers sharing experiences in digital transformation across finance, HR, marketing, and operations. Panel discussions explored emerging technologies' impacts and ethical considerations.



IIMM with its Headquarters at Navi Mumbai, is a National body with 52 branches and 19 chapters, representing professionals from public and private sector firms with responsibility for planning, sourcing, Logistics & Supply Chain Management.



With 64 full paper submissions, diverse management fields like green economics and AI were covered. Presentations by 88 authors were facilitated under 10 tracks. High-quality research papers are under review for SCOPUS journals. Faculty coordinators Dr Deepika Joshi, Prof. Rajendra Desai, and Fr. Olvin Veigas, SJ along with student council representatives Mr. Solomon Jonathan, Ms Mithila S and a band of dedicated students, contributed to the conference's success.

This MOU will enable conducting joint programs and workshops. SJIM faculty research, teaching and consulting experience will be leveraged by IIMM for their programs and SJIM will invite Industry professional members of IIMM to teach/guide their courses in Supply Chain Management to make them Industry relevant. Mr. Jayakumar M., the President of IIMM and Fr Manoj D'Souza, Director of SJIM signed the document. Prof. Rajendra Desai, Director for Corporate Relations at SJIM facilitated the process of MOU.

## STRATEGIC PARTNERSHIP UNVEILED: SJIM AND IIMM'S MOU TO ENHANCE SUPPLY CHAIN MANAGEMENT AND BUSINESS ANALYTICS EDUCATION.

St. Joseph's Institute of Management, Bangalore signed an MOU with the Indian Institute of Materials Management (IIMM, Bangalore branch) to collaborate on furthering knowledge on Supply Chain Management and the use of Business Analytics in this field.



## JOSEPH'S PREMIER LEAGUE (JPL) 2023-2024

On March 1, 2024, Joseph's Premier League (JPL) 2023-24 concluded its grand finale on February 19, 2024, after starting on October 14, 2023, at SJIM campus. The entire student body witnessed the event, which began with the banner reveal and brief team performances. JPL-2023 featured 14 games, including basketball and table tennis, with Kabaddi closing the event on February 15, 2024.



The JPL served as a platform for students to exhibit athleticism, sportsmanship, and teamwork, fostering healthy competition and camaraderie. While team Nyx emerged as the victor, stellar performances were observed across all teams.



Tejas and Rudra from Nyx, along with Archana from Athena and Gabriella from Nyx, were awarded the 'Most Valuable Player' title for their consistent contributions, highlighting the event's success in promoting individual excellence within a team environment.

## SJIM CELEBRATES 56TH FOUNDATION DAY

On March 14, 2024, SJIM's 56th Foundation Day was a vibrant evening featuring captivating speeches by esteemed guests, the recognition of general merit scholarship winners for first- and second-year students, and the presentation of the annual SJIM Social Entrepreneur Award 2024. Dr Manoj D'Souza SJ, the Director, reminisced about SJIM's illustrious history as Karnataka's oldest business school.



Chief Guest Mr. Anil Valluri, regional vice president for India and SAARC at Palo Alto Networks, praised India's economic and technological advancements,

emphasizing the role of technology and management. He also honored the general merit scholarship winners.



The SJIM Social Entrepreneur Award 2024 was bestowed upon Mr. Srikanth Bolla, the first international blind student in management at MIT, USA, and the founder of Bollant Industries. In his inspiring speech, Mr. Bolla urged everyone to dream big and make a positive impact. The award recognizes impactful social entrepreneurship and includes a citation, felicitation, and cash prize.

## SJIM EMINENT SOCIAL ENTREPRENEUR OF THE YEAR AWARD 2024

The SJIM Social Entrepreneur of the Year Award for 2024 is presented to Mr. Srikanth Bolla, co-founder & CEO of Bollant Industries Pvt Ltd., a trailblazing eco-friendly paper product company. Founded in 2012, the organization provides sustainable employment opportunities for individuals with disabilities.



With a commitment to zero waste and green practices, Bollant Industries exemplifies the transformative potential of socially responsible entrepreneurship. Through its innovative approach and unwavering

dedication, Bollant Industries continues to redefine industry standards and inspire meaningful change.



The award was presented to Mr. Srikanth Bolla on the 56th Foundation Day of St Joseph's Institute of Management which was held on the 14th of March 2024.

## STUDENT ACHIEVEMENTS: KUSHAL KUMAR AND AKHIL ANAND OF SJIM

Cranium 2024, hosted by CMS Jain Business School, united top minds nationwide under the theme "Synergy Spectrum – Where Brilliance Meets Collaboration."



With 30+ business schools and 403 participants forming 214 teams, the event showcased expertise in management domains. St. Joseph's Institute of Management, represented by Kushal Kumar and Akhil Anand, secured second place.



The finale, held in Bali, Indonesia, and Kuala Lumpur, Malaysia, fostered learning and cultural exchange. Cranium served as a global platform for competition and collaboration, epitomizing its role as the "Architect of Aspirations." SJIM proudly congratulates its students on this achievement.

## "U TURN" RETREAT FOR THE CATHOLIC STUDENTS

A Lenten retreat for the Catholic students of St Joseph's Institute of Management was organized by SJIM Campus Ministry Under the leadership of Fr. Roshan Pereira SJ and Mr. Jena S the campus Ministry Coordinator on 16TH March Saturday at St Joseph's Boy's High School Auditorium.



The retreat aimed to provide a space for spiritual reflection, renewal, and reconciliation during the Lenten season. The retreat was led by the Missionary Families of Christ, represented by Br. Prajwal Pinto and his team.



Approximately 55 Catholic students from SJIM participated in the retreat, the retreat commenced with lively action songs, setting a joyful and engaging tone for the event.

## FAREWELL TO PGDM 2022-24

The Farewell party for the Batch 2022-24, held on March 27, 2024, embraced the theme of Masquerade, meticulously organized by the juniors.



Students adorned themselves in elegant attires that resonated with the theme, adding to the enchanting ambiance of the event. The evening was filled with vibrant performances and surprise activities orchestrated to bid farewell to the seniors in style.



The festivities commenced with a heartfelt speech from the Director, Rev. Dr Manoj D'Souza, setting the tone for the evening. Juniors showcased their talent through captivating dances and other performances, evoking nostalgic memories among the seniors.



A poignant video presentation by the media team further enriched the atmosphere, followed by an electrifying dance performance by the outgoing seniors. Dr A. R. Rajagopalan, the esteemed dean, graced the gathering with his insightful words, adding depth to the occasion.



The event culminated with the announcement of prize winners from the Best Marketing Agency contest, adding a touch of competitiveness to the celebrations. Finally, the council handover ceremony symbolized the transition of responsibility from the outgoing batch to the incoming council members, marking the conclusion of a memorable evening filled with fond farewells and cherished memories.

## ST JOSEPH'S INSTITUTE OF MANAGEMENT MARKS 27TH CONVOCATION

St. Joseph's Institute of Management (SJIM) marked its 27th Convocation Day with fervor and pride on April 27 at its Bangalore campus. The event saw 177 students conferred with the prestigious Post-Graduate Diploma in Management, completing SJIM's esteemed two-year AICTE-approved, NBA-accredited, NIRF-ranked program.



Mr. Viswanath PS, MD & CEO of Randstad India, delivered an inspiring address, urging students to seize the abundant career opportunities in India's dynamic business landscape. The ceremony honored academic excellence, with Dibya Ranjan Das, Roshni Bernard, and Lt. Col. K Damodaran recognized as top achievers. SJIM's Director, Rev. Dr Manoj D'Souza SJ, highlighted the program's growth, including the addition of a business analytics specialization and notable achievements in placements. Rev. Fr. Dionysius Vaz SJ, Chairman of SJIM Governing Council, emphasized the institution commitment to academic excellence and societal welfare.



Founded in 1930, the Leavey Business School is present in the San Francisco Bay area and is accredited by the Association to Advance Collegiate Schools of Business.

## KNOWLEDGE PARTNERSHIP UNVEILED: SJIM AND LEAVEY BUSINESS SCHOOL (SANTA CLARA UNIVERSITY) PARTNER FOR KNOWLEDGE AND RESOURCE EXCHANGE

St. Joseph's Institute of Management, Bangalore, signed an MOU with the Leavy Business School (Santa Clara University) to collaborate on building stronger pedagogy, knowledge ecosystem, and research collaborations among faculty. This MOU will enable both institutions to resource-specific subject matter experts for academics benefitting the students.



The MOU was signed between Fr Manoj D'Souza, Director of SJIM and Ed Grier, Dean of Leavy School of Business, Santa Clara University in the presence of Romana Bucar, Strategic International Connections Santa Clara University.

## GUEST LECTURES AT SJIM

Continuing with the pedagogy of providing industry exposure and practical knowledge, various faculties across different domains organized expert sessions with experienced industry professions. A compilation of the industry sessions is present below:

| GUEST SPEAKERS NAME | DESIGNATION   | TOPIC OF THE LECTURE   |
|---------------------|---|--|
| Dr. Ajay Abraham    | Associate Professor, Marketing, Seattle University (USA)  | AI-Powered Consumer Insights: The Future is Here                                       |
| Ms. Uma Maheswari   | Founder of WeMana Nutrition   | Guest Talk on Social Entrepreneurship  |
| Mr. Allen Rodrigues | Chartered Financial Analyst (CFA)   | Interactive Guest Lecture on Careers in Finance  |
| Ms. Neha Phull      | Founder, Catalyst for Growth  | Communication: Cornerstone to workplace effectiveness                                  |
| Mr. Sundaram R M    | Leads recruitment for Post Graduate and Professional Programs in India and campus recruitment for EMEA in Infosys | Insights and Aspirations Enhancing Career Prospects - Interactive Session with Infosys |

|                            |   |   |
|----------------------------|---|---|
| Prof. Sonia Seneviratne    | University of Zurich and Thierry Corti, Climate Change lead at Swiss Re. Institute located in Zurich Switzerland.   | The implications of climate change on business  |
| Mr. Reynal Pinto,          | Randstad Sourceright  | Performance Management  |
| Ms. Chitra Mohan           | Talent Manager at Schneider Electric  | International Human Resources Management  |
| Mr. Jose Ramapuram         | Executive Director Marketing, Evolve Back Resorts   | The “Orange County”/ “Evolve Back” Brand Story  |
| Mr. Sony Anthony           | Partner and Co-Head of Cyber Defense and Incident Response, Global Head – Cyber in Deals at KPMG  | Cyber Security Challenges – For the Enterprise and the Individual   |
| Shobha Syliva Veigas       | State Lead - Awareness Generation and Capacity Building, UNDP-SDGCC Karnataka and providing technical support to the Planning Department, Government of Karnataka | Challenges in Achieving Gender Equality and Regulations to Reduce Gender Gaps – Business Ethics Perspective |
| Prof. Marco Casanova       | Consultant to brands like Bayer, ABB, Allianz, Bosch, Henkel, and Mercedes and Professor at the NW University   | Creating Brand as a Service   |
| Mr. Hari Menon             | Founder and CEO, Big Basket   | Chat with CEO: Unraveling the Essence of Big Basket Brand   |
| Sumit Taneja               | Global Head of Rewards and Analytics, Wipro   | Revolutionizing HR through Analytics  |
| Tanuj Poddar               | Senior Manager of Talent Analytics, Wipro   |   |
| Mr. Sandeep Dayal          | Author and Managing Director, Cerenti   | Using Brain Science to Build Epic Brands  |
| Dr. S. Ratneshwar          | Professor Emeritus, Robert J. Trulaske College of Business at the University of Missouri, USA   | Why We Bond With Brands   |
| Mr. Monappa                | Leads the branding and customer growth teams for Tata Neu’s credit, insurance, investment, and payment services   | Learning from popular advertising campaigns on how to build an effective messaging strategy                 |
| Ms. Gayathri Veeraraghavan | Head of OD & Learning, Amagi Corporation  | Global Organization Design: A Practitioner’s Perspective  |
| Ms. Anjana Hariharan       | Talent Transformation Service line lead, IBM India  | Talent Management in the Age of AI  |

## RANK HOLDERS OF PGDM BATCH 2022-24

After the conferring of Diplomas, the rank holders were felicitated.

**Overall Ranks in the PGDM Program were awarded to:**

### OVERALL TOPPERS



**Diby Ranjan Das**  
First Rank



**Roshni Bernard**  
Second Rank



**K Damodaran**  
Third Rank

**Specialization Ranks were awarded to:**

### FINANCE



**K Damodaran**  
First Rank



**Dibya Ranjan Das**  
Second Rank



**Roshni Bernard**  
First Rank



**Monica B**  
Second Rank

### HUMAN RESOURCE MANAGEMENT

### MARKETING



**Ausritha Dirisala**  
First Rank



**Dibya Ranjan Das**  
Second Rank



**Prasannakumar S**  
First Rank



**Mithila**  
Second Rank



**Thanusha E S**  
Second Rank

### OPERATIONS

**Faculty Achievements:** The brilliant SJIM faculty, apart from teaching, partakes in various intellectual activities and contributes to academia by means of publications, workshops, consultancy etc. A comprehensive list of various faculty activities is mentioned below:

## PUBLICATIONS

1. Das, R., Ghosh, D., **Desai, R.**, Bhui, P. K., & Agarwal, S. (2023). Stochastic Optimization to Reduce Aircraft Taxi-in Time at IGIA, New Delhi. *International Journal of Aviation, Aeronautics, and Aerospace*, 10(3), 9.
2. Prasad, S. S., **Desai, R.**, & Wadher, M. (2023). How can The Left-Out Store get it right? *Emerald Emerging Markets Case Studies*, 13(3), 1-18.
3. Banerjee, D., **Memon, N. Z.**, & Sharma, A. (2024). Casteism and career change in India: A gender-based explanation of retention. *Australian Journal of Career Development*, 33(1), 105-115. (ABDC B, WoS, Scopus).
4. **Deepak, J. P. L.**, Subramanian, Y. R., Lalitha, J. J., & Vidhya, K. (2024). Optimum Level of Currency Reserves: Investigation and Forecasting of Indian Rupee Using ARIMA Model. *Journal of Business Cycle Research*, 1-14. (ABDC-B and Scopus).
5. **Susai, M. I.**, & Daniel, L. (2024). Gold Smuggling in India and Its Effect on the Bullion Industry. *Journal of Risk and Financial Management*, 17(3), 122.
6. **Susai, M. I.**, & Joseph A., (2023). Inclusive Finance and Women's Entrepreneurial Challenges with specific Reference to India. *Humanities and Social Science studies Journal*, 12 (2), 2023.
7. **Susai, M. I.**, & Mathew, C., (2023) A study on mergers and Acquisitions in the Indian Chemical Industry. *Business Review*, 17, (1).
8. **Susai, M. I.**, & Daniel, L., (2024) World Gold Prices: Co-movements and causal relationship analysis, *SMART Journal of Business Management Studies* (Accepted for Publication).
9. **Saldanha, A. T.**, (2024). Amazon Prime's growth story faces hurdles in India. *The CASE Journal*. (Scopus).
10. **Saldanha, A. T.**, Aranha, R., & Chandran, V. (2024). Labor unrest at Wistron Corporation India plant—What went wrong? *Emerald Emerging Markets Case Studies*, 14(1), 1-13. (Scopus).
11. **Saldanha, A. T.**, & Aranha, R. (2024). Crisis Faced by a B-School. *Asian Journal of Management Cases*, 09728201231215965. (ABDC-C, Scopus, WoS).
12. Aranha, R., Dsouza, A., & **Saldanha, A.** (2024). CABiT Cabs—Radhika's Dilemma. *Asian Case Research Journal*, 1-15. (Scopus),
13. **Roshan David Pereira**, Michael Sammanasu Joseph and **Avil Saldhana**. (2024). Green Consumerism: Exploring the Impact of Perception, Environmental Knowledge, and Attitude on Young Consumers' Purchase Intention. *Jharkhand Journal of Development and Management Studies*, Vol. 22, No. 1, pp. 10129-10145. (UGC - Care List, Group 1).
14. **Saldanha, A. T.**, (2023). Zepto—10-min grocery delivery service. *Emerald Emerging Markets Case Studies*, (2), 1-15. (Scopus).
15. **Saldanha, A. T.**, and Aranha, R., (2023). Netflix's growth in India on a slippery turf. *The CASE Journal*. 20 (1), 81-92. (Scopus), *Development and Management Studies*, 22(1). (Scopus).
16. Radhakrishna V., **Joshi D.**, and Ravi H. (2024). Prioritizing Evaluation Criteria for the IoT Driven Warehousing Startups: A Silver Lining to Unorganized Sector in Food Supply Chain. *International Journal of Logistics Management (IJLM)* (SSCI, WoS, Scopus, Q1, IF-7.40, ABDC-A category) Vol. ahead-of-print

## FACULTY DEVELOPMENT PROGRAMS

1. **Dr. Deepika Joshi** was invited as a resource person to deliver the session on “**Crafting Effective Surveys: Mastering the Art of Questionnaire Design**” at St. Claret College, Bengaluru on March 26, 2024.
2. **Fr. Olvin Veigas, SJ** conferred a talk on “**Empower ED: Cultivate Resilience in Leadership and Entrepreneurship**” at School of Education, Christ (deemed to be) University, Bangalore on March 22, 2024.
3. **Fr. Olvin Veigas, SJ** conferred a talk on “**Use of AI in Teaching and Learning Process**” at St Joseph's School CBSE, faculty Bangalore on March 12, 2024.



4. **Dr. Deepika Joshi** has organized a seminar for the Doctors and Jan Aushidhi Kendra entrepreneurs to discuss the distribution of medical supplies among public on Feb 22, 2024.
5. **Dr. Jessy Nair** conferred a talk on **“Teaching, Learning and Research Ecosystem: A Quality Enhancement Initiative”** a five days FDP organized by the Research & Consultancy Cell of Surana Educational Institution. The FDP was conducted for faculty from all domain's and the three campus' of Surana Institutions. The FDP was conducted on February 2nd, 2024.
6. **Fr. Olvin Veigas, SJ** conferred a talk on **“What do I want to be, 10 years from now?”** at XITE, Jamshedpur, (for students) on February 01, 2024.
7. **Fr. Olvin Veigas, SJ** conferred a talk on **“Motivation and Career Planning”** at St. Xavier's College (Autonomous), Ranchi, Jharkhand (students) on January 31, 2024.
8. **Dr. Anup Krishnamurthy** was invited to conduct a one-day **“Research and Publications”** workshop for the faculty and doctoral students at AIMIT, Mangalore on 19th October 2023.
9. **Fr. Olvin Veigas, SJ** conferred a talk on **“The nature and importance of education in the early stages of a child's growth”** at Newton Public School, HSR Layout, Bangalore (For the teachers and parents of the school) on July 15, 2023.
10. **Dr. Vivek Moorthy** was invited to give a talk on **“Many Benefits of a Vehicle Area Tax”** at Post Budget Panel Discussion Manipal Academy of Higher Education, 3 February 2024.
11. **Prof. V J Lawrence** conducted a session on **“Leadership Skills Training at Workplace”** in an FDP on “Mastering Leadership Agility in Digital Economy” organized by Department of Industrial Engineering and Management at Ramaiah Institute of Technology, Bengaluru on the 20th of March 2024.

## BOOK REVIEW

**Saldanha, A. T.,** and Aranha R., (2023). My Life in Full: Work, Family, and our Future. AIMS Journal of Management, 9 (1) (UGC-Care List, Group I).

**Business Articles: Dr. Vivek Moorthy,** Distinguished Professor of Economics, published the following articles:

1. What's Really Behind the Recall of 2K Notes? in Business Line, 31 May 2023.
2. US Debt Downgrade, Long Overdue in Business Line 25 August 2023.
3. Why UPA II Failed on Inflation in Business Line 22 February 2024.

## CONFERENCES

1. S. Pandey and **Dr. A. Krishnamurthy** presented a paper titled “Exploring the Impact on Consumer Wellbeing due to Changing Internet Usage”. Proceedings of the 2023 Administrative Sciences Association of Canada (ASAC) Annual Meeting (Canada).
2. **Fr. Olvin Veigas, SJ** attended International Conference on Business Ethics. “Enabling Social and Business Responsibility in Our Globalised World” at XLRI, Jamshedpur on February 2-3, 2024.
3. **Fr. Olvin Veigas, SJ** attended “InnovAlte Education - Exploring Role of Artificial Intelligence in Higher Education,” Center for Artificial Intelligence, Christ (Deemed to be) University Bangalore & Xavier Board of Higher Education in India (XBHEI) on Feb 29 March 01, 2024.
4. **Dr. Binny Cherian,** Mahammad Thauseef., Haleema Shahama, and Alton Javier Monteiro presented a paper on “Analysing the Rational Investing practices of Generation Z Entrepreneurs” in the 2nd international conference on recent advances in social science, humanities, management and scientific research organized by Eudoxia Research University, New Castle USA in collaboration RJS institute of management,

Bengaluru on 28th and 29th July 2023. (Student-Faculty co-authored paper).

5. **Dr. Binny Cherian** and Taskeen Henna S presented a paper on “A Study on Financial Products and Analysis of investment in Mutual funds” in the 2nd international conference on Recent Advances in Social Science, Humanities, Management and Scientific research organized by Eudoxia Research University, New Castle USA in collaboration RJS institute of management, Bengaluru on 28th and 29th July 2023. (Student-Faculty co-authored paper, this paper won best presentation award).
6. Manas Nair, **Jessy Nair** and Aarthi C presented a paper on “PLS-SEM Analysis of Technology Adoption of E-Learning Platforms Post COVID-19”, at ICTO2023, University Paris I Pantheon-Sorbonne, France, July 6th, 2023.
7. **Dr. Deepika Joshi** presented the paper titled “Analysis of Barriers to Industry 4.0 Enabled Circular Economy” at the 3rd International Conference INCOME 2025 held at Netaji Subhas University of Technology (NSUT), New Delhi on 1st - 2nd September 2023.
8. **Dr. Deepika Joshi** presented the paper titled “Route Optimization to Improve Transportation Efficiency of Agriculture Products in India” at the POMS 2023 International conference held at XLRI Jamshedpur on 4th -6th December 2023.
9. **Dr. Deepika Joshi** presented the paper titled “A study of Municipal Bond Market in India: An Idea of Policy Change” at the International Consortium for Innovation and Entrepreneurship Research (ICIER) held at BNMIT Bangalore on 14th-15th December 2023.
10. **Dr. Peter Leo Deepak J** presented a paper titled “Retention of Employees through Actuation: Foregrounding the 3Rs of Employee Retention” at The Sixth International Conference on “Leading Digital Transformation: Past, Present and the Future”.
11. **Dr. Peter Leo Deepak J** presented a paper titled “Charting India’s Path to Global Financial Leadership: Integrating Nifty 50 with Leading Global Indices in a Post-Pandemic World” at ICSSR Sponsored One day National Seminar on “Vision for Vishwa Guru India: Initiatives for Global Leadership by 2047” organized by department of Commerce, Nallamuthu Gounder Mahalingam College ,Pollachi ,Tamil Nadu on 21st July 2023.
12. **Dr. Avil Saldanha** presented a paper titled “Evaluating the Factors Driving Mindful Consumer Choices on Brand Preference in the Wellness Industry”, International Conference on New Age Marketing, SDMIMD, Mysore.
13. **Dr. Avil Saldanha** presented a paper titled “Strengthening Consumer-Brand through Mindfulness: An Overview of Past Research and Future Directions”, UTKARSH 2024, Sixth International Conference, St. Joseph’s Institute of Management.
14. **Dr. Avil Saldanha** presented a paper titled “A Study of Blockchain Technology Principles”, International Conference on Advanced IT, Engineering and Management Applications, and Limitations, SACAIM, AIMIT, St. Aloysius College, Mangalore.
15. **Dr. Avil Saldanha** presented a paper titled “Understanding the Adoption and Use of Mobile Financial Services Among Senior Citizens – A Systematic Review and Conceptual Framework” International Conference on Contemporary Trends in Commerce, Management and Technology (ICCTCM 2023), St Francis College, Bengaluru.
16. **Dr. Nazia Zabin Memon** presented a paper titled “Women in MSME Firms: Examining the Impact of Satisfaction with HRM Practices, Telecommuting, and Managerial Support on Wellbeing” at the 5th Human Resource International Conference, held at University of Otago, 10-12 January, 2024.
17. **Dr. Nazia Zabin Memon** presented a paper titled “Casteism and Career Change in India: A Gender-Based Explanation of Retention” at ‘INDAM Conference 2024 held at Goa Institute of Management, Goa, January 11-13, 2024.

18. **Dr. Nazia Zabin Memon** presented a paper titled "Women's Career Progression Towards Senior Management Roles: Systems, Processes and Attributes" at PAN IIM World Conference 2023 organized at IIM Sambalpur, 22-24 January 2024.
19. **Dr. Nazia Zabin Memon** presented a paper titled "Gendered Career Trajectories: A Study on Women's Career Progression" at TAPMI International Research Conference, held at TAPMI, 28-30 March, 2024.

## WORKSHOP

1. **Dr. Caren Rodrigues** conducted two workshops for the Labour Commission of the Mumbai Archdiocese at the request Archbishop Rev. Allwyn D'silva in August and October 2023.
2. **Dr. Deepika Joshi** organised a 2- Day workshop on "Drafting Research Proposal and Writing Thesis" for DNB doctors at St. Philomena's Hospital Bangalore on 18th-19th December 2024.
3. **Dr. Nazia Zabin Memon** organised a 2-day DEI workshop "Embrace Diversity, Inspire Success" for mid and senior level management people on 22nd & 23rd September 2023.
4. **Dr. Nazia Zabin Memon** organised "POSH Awareness Workshop for the Corporate Sector in Bengaluru" along with Jet Social Impact under the aegis of National Commission of Women on 24th November 2023.
5. **Dr. Rajendra Desai** organized three workshops on Diversity Equity Inclusion, POSH Awareness and Digital Literacy for Seniors with other faculty.

## CONSULTING

1. **Dr. Caren Rodrigues** was invited by the General Secretariat, Dicastery for Promoting Integral Human Development, to be part of the EoF Special Committee to discuss strategies for

new direction of the EoF movement. Additionally, Dr Rodrigues is part of the 2024 Organizing Committee of the EoF School, a series of lectures given by Nobel laureates and other eminent speakers regarding the dynamic intersection of capitals and capabilities in the perennial online/offline era.

2. **Fr. Olvin Veigas, SJ** has been involved in consulting works at NH Academic and Ethics Committee, Bangalore, India (Narayana Health/Hrudayalaya).
3. **Prof. Rajendra Desai** has consulted on 2 projects with Newpark Mats and Integrated Services LLC, USA in Supply Chain Analytics for Logistics and Network Optimization.
4. **Dr. Nazia Zabin Memon** is an external consultant with Diversity Simplified, a DEI consultancy.

## RECOGNITIONS/AWARDS

1. **Dr. Caren Rodrigues** was awarded a grant of 5000 EUR for a second time by the EoF Scientific Committee, Economy of Francesco, for her work in researching employees' charitable giving and their approaches to achieve economic justice and the common good.
2. **Dr. Deepika Joshi** has been granted a fund of Rs. 14 lakhs by ICSSR New Delhi to conduct a study on "Utilisation of PMBJP Kendra in the State of Karnataka with special reference to distribution operations".
3. **Dr. Maria Immanuel**, as the co-project director, received a Sanctioned Grant by ICSSR (Rs.10,00,500) under ICSSR Major Research Project titled 'Health Finance in India and G20 Countries'.

## KEYNOTE SPEECHES

1. **Dr. Vivek Moorthy** presented a talk on "Revisiting the 1990s Transition to Financing India's Deficits by Market Borrowing: Theory and Evidence" at a Seminar at XLRI, 24th November 2023.

## ADDITIONAL INFORMATION:

1. During this academic year, SJIM has signed MoUs with five universities outside India to develop our international collaborations with fellow Jesuit/Catholic universities across the globe. SJIM's partner universities now include Advantere School of Management (Spain), Ateneo de Manila University (Philippines), ITESO (Mexico), Regis University (USA), and Santa Clara University (USA).
2. SJIM hosted faculty, staff and students of our partner university, Seattle University (USA) in September 2023. Company visits, interaction with faculty and students and strategic meetings were part of this visit to strengthen the relationship between our two institutes.
3. SJIM signed MoUs with Vayah Vikas, Indian Institute of Materials Management (IIMM) Bengaluru and Infosys Limited.
4. **Dr. A R Rajagopalan**, the Dean and professor at St Joseph's Institute of Management (SJIM) Bangalore was invited to teach a course on Strategic Management to the Master's students of Energy and Transport Mobility, in the FH Joanneum (University of Applied Sciences), in the Kapfenberg Campus, Austria.
5. **Dr. Binny Cherian** was a 'Guest of Honor' for the International Workshop on Research Manuscript Drafting and Patent Filing process organized by Eudoxia Research University, ERU-USA and Eudoxia Research Centre, ERC- India on 24th November 2023.

## Follow us on social media and don't ever miss events at SJIM:

1. Facebook - <https://www.facebook.com/SJIMOfficial/>
2. Linkedin - [https://www.linkedin.com/uas/login?session\\_redirect=https%3A%2F%2Fwww.linkedin.com%2Fschool%2F15140952%2Fadmin%2F](https://www.linkedin.com/uas/login?session_redirect=https%3A%2F%2Fwww.linkedin.com%2Fschool%2F15140952%2Fadmin%2F)
3. Youtube - <https://www.youtube.com/c/StjosephsInstituteofManagementSJIM>
4. Instagram - [https://www.instagram.com/sjim\\_bengaluru/](https://www.instagram.com/sjim_bengaluru/)

